

# **MARKETING AND RETAILER RELATIONS COMMITTEE MEETING NOTICE**

## **SOUTH CAROLINA EDUCATION LOTTERY BOARD OF COMMISSIONERS MEETING**

**A meeting of the Marketing and Retailer Relations Committee of the South Carolina Education Lottery Board of Commissioners will be held on Wednesday, April 10, 2013, at 10:00 a.m.**

Please note location of meeting:

**4<sup>th</sup> Floor Conference Room (#443)\*  
1333 Main Street, Columbia, South Carolina**

### **AGENDA**

1. A Day In The Life of an MSR - Kevin Tawes, Marketing and Sales Representative
2. From Concept to Television Spot - Lorie Gardner, Tim Gardner and Michael Powelson of Mad Monkey
3. Viewing of the New Carolina Cash 6 spots
4. Other Business

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**\*If you are interested in attending, all parties must check-in with the SCEL receptionist on the fourth-floor in order to be admitted to the fourth-floor conference room.**