

MARKETING AND RETAILER RELATIONS COMMITTEE MEETING NOTICE

SOUTH CAROLINA EDUCATION LOTTERY BOARD OF COMMISSIONERS MEETING

A meeting of the Marketing and Retailer Relations Committee of the South Carolina Education Lottery Board of Commissioners will be held on Tuesday, June 26, 2012, at 10:30 a.m.

Please note location of meeting:

**4th Floor Conference Room (#443)*
1333 Main Street, Columbia, South Carolina**

AGENDA

- 1. Overview and Objectives**
- 2. Discussion Items**
 - a. Social Media**
 - b. In-lane Sales (grocery stores)**
- 3. RFP Updates**
 - a. Media Placement**
 - b. Media Production**
- 4. National Game Update**
- 5. Discussion of M&RR Committee Meetings**
- 6. Other Business**

***If you are interested in attending, all parties must check-in with the SCEL receptionist on the fourth-floor in order to be admitted to the fourth-floor conference room.**