

**SCEL FIXED PRICE BIDS**  
**[Open Response Date(s)]**

**Solicitation Attachments**  
*Pre-Award Notices*

**Fixed Price Bid for Freelance Graphic Design Service Providers**

Quotation/Solicitation Number: 032011CFPB.GDS

Email Address: Brooks.Sailer@sclot.com

Bid Document:

[http://www.sceducationlottery.com/images/pdf/Procurement/032011CFFB\\_GDS.pdf](http://www.sceducationlottery.com/images/pdf/Procurement/032011CFFB_GDS.pdf)

Amendment 1:

[http://www.sceducationlottery.com/images/pdf/Procurement/032011CFFB\\_GDS\\_QuestionsandAnswers.pdf](http://www.sceducationlottery.com/images/pdf/Procurement/032011CFFB_GDS_QuestionsandAnswers.pdf)

*Qualified Providers may be added every three (3) months, in January, April, July, and October, starting in the second year, i.e. April 2012.*

*Any Offerors who wished to be considered for addition to the Qualified Provider List must acknowledge they have read any amendment to this solicitation (1) by signing and returning the amendment, (2) by identifying the amendment number and date in the space provided for this purpose on Page Two, (3) by letter, or (4) by submitting a bid that indicates in some way that the bidder received the amendment. In addition to completing and returning the information on pages 1 and 2, potential Offerors must also submit the information required in Sections IV. Information for Offerors to Submit and VIII. Bidding Schedule/Cost Proposal.*

**Contract Award**  
*Post-Award Notices*

| <b>Term From:</b>      | <b>Term Through:</b> | <b>Vendor Name:</b>                |
|------------------------|----------------------|------------------------------------|
| Monday, April 18, 2011 | April 17, 2014       | Dennis Corporation Marketing       |
| Monday, April 18, 2011 | April 17, 2014       | Florence Design Creative Marketing |
| Monday, April 18, 2011 | April 17, 2014       | Launch Something                   |
| Monday, April 18, 2011 | April 17, 2014       | The Mayoros Agency                 |

*The initial contract period is for one (1) year, with the option of two (2) one-year (1) renewals. The maximum contract period is for three (3) years. The total combined expenditures are limited to fifty thousand (\$50,000.00) dollars. If the fifty thousand (\$50,000.00) dollar limit is reached prior to expiration of the three (3) year term, the contract will terminate immediately.*

*Being placed on the QPL does not guarantee any level of usage of Provider's services. Failure of a Provider to receive business from SCEL shall not be grounds for a contract controversy under Section 11-35-4230 of the South Carolina Consolidated Procurement Code.*

*As the need arises, SCEL will contact one or more the Providers on the QPL and inform them of the specific services needed or desired and request a proposal at the predetermined hourly rate along with an estimated number of hours, a proposed timeline or schedule, and the total price. SCEL may also request a Not To Exceed Price for each request for services.*