

 <p>S.C. Education Lottery Attention: M&PD Procurement 1333 Main Street, Suite 400 Columbia, SC 29201</p>	<p>SC Education Lottery (SCEL)</p> <p>Competitive Fixed Price Bid</p>	<p>Solicitation Number: FY19-22 FPB GDSP</p> <p>Date Issued: Wed., August 1, 2018</p> <p>Procurement Officer: V. Simons</p> <p>Phone: 803-737-2037</p> <p>E-Mail Address: POS@SCLot.com</p>
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DESCRIPTION: Competitive Fixed Price Bid to Solicit Graphic Design Service Providers for Placement on a Qualified Provider List (QPL) for the South Carolina Education Lottery (SCEL).

The Term "Offer" Means Your "Bid" or "Proposal". Unless submitted online, your offer must be submitted in a sealed package. Solicitation Number & Opening Date must appear on package exterior. See "Submitting Your Offer" provision.

SUBMIT YOUR OFFER & WORK SAMPLES ONLINE AT THE FOLLOWING EMAIL ADDRESS: POS@SCLot.com

SUBMIT OFFER BY (Opening Date/Time): **Mon., August 20, 2018, at 2 p.m. local time** (See "Deadline For Submission of Offer" provision)

QUESTIONS MUST BE RECEIVED (in writing) BY: **Fri., August 10, 2018, at 11 a.m. local time** (See "Questions From Offerors" provision)

Questions must be received **in writing** to the POS@sclot.com email address; Subject Line: Questions **FY19-22 FPB GDSP**

NUMBER OF COPIES TO BE SUBMITTED: **One copy of bid only, which may be submitted electronically as an email attachment to POS@SCLot.com. SCEL has a very robust security system which blocks many sites (DropBox, HighTail, iCloud, FaceBook, vimeopro). To provide samples/examples requested in the Solicitation, an Offeror can place samples: 1) on a website and provide the site address in the bid; 2) on an FTP site and provide the user name and logon needed to view; or 3) on a jump drive and mail to the address on the top left of the Cover Page. Please provide information on whom to contact and how if there are any questions about viewing work samples/examples.**

CONFERENCE TYPE: Not Applicable DATE & TIME: (As appropriate, see "Conferences - Pre-Bid/Proposal" & "Site Visit" provisions)		LOCATION: Not Applicable	
AWARD & AMENDMENTS		Award will be posted on Thursday, 8/30/18 . The award, this solicitation and any amendments will be posted at the following web address: http://www.sceducationlottery.com/lottery/procurement.aspx	
You must submit an electronic signed copy of this form with Your Offer. By submitting an offer, You agree to be bound by the terms of the Solicitation. You agree to hold Your Offer open for a minimum of forty (40) calendar days after the Opening Date. (See "Signing Your Offer" and "Electronic Signature" provisions.)			
NAME OF OFFEROR (full legal name of business submitting the offer)		Any award issued will be issued to, and the contract will be formed with, the entity identified as the Offeror. The entity named as the Offeror must be a single and distinct legal entity. Do not use the name of a branch office or a division of a larger entity if the branch or division is not a separate legal entity, i.e., a separate corporation, partnership, sole proprietorship, etc.	
AUTHORIZED SIGNATURE (Person must be authorized to submit binding offer to contract on behalf of Offeror.)		DATE SIGNED	
TITLE (business title of person signing above)		TAXPAYER IDENTIFICATION NO. (See "Taxpayer Identification Number" provision)	
PRINTED NAME (printed name of person signing above)		STATE OF INCORPORATION (If you are a corporation, identify the state of incorporation.)	
OFFEROR'S TYPE OF ENTITY: (Check one) (See "Signing Your Offer" provision.) <input type="checkbox"/> Sole Proprietorship <input type="checkbox"/> Partnership <input type="checkbox"/> Other _____ <input type="checkbox"/> Corporate entity (not tax-exempt) <input type="checkbox"/> Corporation (tax-exempt) <input type="checkbox"/> Government entity (federal, state, or local)			

PAGE TWO

(Return Page Two with Your Offer)

HOME OFFICE ADDRESS (Address for offeror's home office / principal place of business)	NOTICE ADDRESS (Address to which all procurement and contract related notices should be sent.) (See "Notice" clause)
	_____ Area Code - Number - Extension Facsimile
	_____ E-mail Address

PAYMENT ADDRESS (Address to which payments will be sent.) (See "Payment" clause)	ORDER ADDRESS (Address to which purchase orders will be sent) (See "Purchase Orders and "Contract Documents" clauses)
___ Payment Address same as Home Office Address ___ Payment Address same as Notice Address (check only one)	___ Order Address same as Home Office Address ___ Order Address same as Notice Address (check only one)

ACKNOWLEDGMENT OF AMENDMENTS
 Offerors acknowledges receipt of amendments by indicating amendment number and its date of issue. (See "Amendments to Solicitation" Provision)

Amendment No.	Amendment Issue Date	Amendment No.	Amendment Issue Date	Amendment No.	Amendment Issue Date	Amendment No.	Amendment Issue Date

DISCOUNT FOR PROMPT PAYMENT (See "Discount for Prompt Payment" clause)	10 Calendar Days (%)	20 Calendar Days (%)	30 Calendar Days (%)	_____ Calendar Days (%)
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Preferences do not apply to Competitive Fixed Price Bids.

End of PAGE TWO

PAGE THREE

Table of Contents

I. SCOPE OF SOLICITATION.....6

 SCHEDULE OF KEY EVENTS. All dates are subject to change. 6

 ACQUIRE SERVICES (JAN 2006):..... 6

 BUDGET MAXIMUM (JAN 2006): 7

 MAXIMUM CONTRACT PERIOD – ESTIMATED (JAN 2006): 7

II. INSTRUCTIONS TO OFFERORS -- A. GENERAL INSTRUCTIONS.....8

 DEFINITIONS, CAPITALIZATION, AND HEADINGS [MODIFIED]..... 8

 AMENDMENTS TO SOLICITATION [MODIFIED]: 9

 AUTHORIZED AGENT (FEB 2015) 9

 AWARD NOTIFICATION (FEB 2015) 9

 BID / PROPOSAL AS OFFER TO CONTRACT (JAN 2004): 9

 BID ACCEPTANCE PERIOD (JAN 2004): 9

 BID IN ENGLISH & DOLLARS (JAN 2004): 9

 CERTIFICATE OF INDEPENDENT PRICE DETERMINATION (MAY 2008): 10

 CERTIFICATION REGARDING DEBARMENT AND OTHER RESPONSIBILITY MATTERS (JAN 2004) .. 10

 CODE OF LAWS AVAILABLE (MODIFIED) 11

 DISCLOSURE OF CONFLICTS OF INTEREST OR UNFAIR COMPETITIVE ADVANTAGE (FEB 2015).... 11

 DEADLINE FOR SUBMISSION OF OFFER (JAN 2004): 12

 DUTY TO INQUIRE (FEB 2015)..... 12

 ETHICS CERTIFICATE (MAY 2008): 12

 OMIT TAXES FROM PRICE (JAN 2004): 13

 OPEN TRADE REPRESENTATION (JUN 2015): 13

 PROHIBITED COMMUNICATIONS AND DONATIONS (FEB 2015) 13

 QUESTIONS FROM OFFERORS (FEB 2015) 13

 REJECTION/CANCELLATION (JAN 2004): 14

 RESPONSIVENESS/IMPROPER OFFERS (JUN 2015): 14

 SIGNING YOUR OFFER (JAN 2004): 14

 STATE OFFICE CLOSINGS (JAN 2004): 15

 SUBMITTING CONFIDENTIAL INFORMATION (FEB 2015) 15

 SUBMITTING A PAPER OFFER OR MODIFICATION (MAR 2015): 16

 TAX CREDIT FOR SUBCONTRACTING WITH DISADVANTAGED SMALL BUSINESSES (JAN 2008): .. 16

 WITHDRAWAL OR CORRECTION OF OFFER (JAN 2004): 16

II. INSTRUCTIONS TO OFFERORS -- B. SPECIAL INSTRUCTIONS..... 18

 CLARIFICATION (NOV 2007): 18

 ON-LINE BIDDING INSTRUCTIONS (MODIFIED): 18

IMPORTANT INFORMATION FOR ALL OFFERORS.....	18
III. SCOPE OF WORK/SPECIFICATIONS	19
SEE BIDDING SCHEDULE:	20
DELIVERY DATE (SCEL):	20
DELIVERY / PERFORMANCE LOCATION - SPECIFIED (JAN 2006):.....	20
IV. INFORMATION FOR OFFERORS TO SUBMIT	21
INFORMATION FOR OFFERORS TO SUBMIT – EVALUATION (JAN 2006):	21
INFORMATION FOR OFFERORS TO SUBMIT – GENERAL (MAR 2015):	21
MINORITY PARTICIPATION (JAN 2006):	22
V. QUALIFICATIONS.....	23
QUALIFICATION OF OFFEROR (MAR 2015):.....	23
SUBCONTRACTOR – IDENTIFICATION (FEB 2015):.....	24
VI. AWARD CRITERIA.....	25
AWARD CRITERIA – FIXED PRICE BIDDING (JAN 2006):	25
AWARD CRITERIA:.....	25
AWARD TO MULTIPLE OFFERORS (JAN 2006):	25
BIDS RECEIVED AFTER AWARD – FIXED PRICE BIDDING (JAN 2006):	25
COMPETITION FROM PUBLIC ENTITIES (JAN 2006):	26
VII. TERMS AND CONDITIONS -- A. GENERAL.....	27
ASSIGNMENT, NOVATION, AND CHANGE OF NAME, IDENTITY, OR STRUCTURE (FEB 2015).....	27
BANKRUPTCY - GENERAL (FEB 2015)	27
CHOICE-OF-LAW (JAN 2006):.....	27
CONTRACT DOCUMENTS & ORDER OF PRECEDENCE (FEB 2015)	27
DISCOUNT FOR PROMPT PAYMENT (JAN 2006):	28
DISPUTES (JAN 2006):.....	28
EQUAL OPPORTUNITY (JAN 2006):	28
FALSE CLAIMS (JAN 2006):	29
FIXED PRICING REQUIRED (JAN 2006):	29
NO INDEMNITY OR DEFENSE (FEB 2015)	29
NOTICE (JAN 2006):.....	29
OPEN TRADE (JUN 2015):	29
PAYMENT & INTEREST (FEB 2015)	29
PUBLICITY (JAN 2006):	30
PURCHASE ORDERS (JAN 2006):.....	30
SURVIVAL OF OBLIGATIONS (JAN 2006):	30
TAXES (JAN 2006):	30
TERMINATION DUE TO UNAVAILABILITY OF FUNDS (JAN 2006):	31
THIRD PARTY BENEFICIARY (JAN 2006):.....	31
WAIVER (JAN 2006):	31

VII. TERMS AND CONDITIONS -- B. SPECIAL.....	32
COMPLIANCE WITH LAWS (JAN 2006):.....	32
CONTRACTOR’S OBLIGATION – GENERAL (JAN 2006):.....	32
CONTRACTOR’S USE OF STATE PROPERTY (JAN 2006):	32
DEFAULT – SHORT FORM (FEB 2015).....	32
LOTTTERY VENDORS (SCEL):	32
OWNERSHIP OF DATA & MATERIALS (JAN 2006):	36
RELATIONSHIP OF THE PARTIES (JAN 2006):.....	36
TERM OF CONTRACT – EFFECTIVE DATE / INITIAL CONTRACT PERIOD (JAN 2006):.....	36
TERM OF CONTRACT – OPTION TO RENEW (MODIFIED:.....	36
TERM OF CONTRACT – TERMINATION BY CONTRACTOR (JAN 2006):.....	36
TERMINATION FOR CONVENIENCE – SHORT FORM (JAN 2006):	36
VIII. BIDDING SCHEDULE / PRICE-BUSINESS PROPOSAL.....	38
BIDDING SCHEDULE (NOV 2007):	38
IX. ATTACHMENTS TO SOLICITATION.....	39
NONRESIDENT TAXPAYER REGISTRATION AFFIDAVIT INCOME TAX WITHHOLDING	39
ASKING QUESTIONS	40
SOLICITATION TIMELINE.....	41
Amendments Issued Answering Vendors’ Questions.....	42

I. SCOPE OF SOLICITATION

The purpose of this fixed price bid invitation is to provide a source or sources for Graphic Design Service Providers for the Marketing and Product Development Department of the South Carolina Education Lottery. Qualified providers will be placed on a Qualified Provider List (QPL) from which the Marketing Department will select service providers as needed. **Being placed on the QPL does not guarantee any level of usage of provider's services. Failure of a provider to receive business shall not be grounds for a contract controversy under Section 11-35-4230 of the SC Consolidated Procurement Code.**

SCHEDULE OF KEY EVENTS. All dates are subject to change.

1. Fixed Price Bid for Graphic Design Service Providers Advertised on SCBO and Solicitation Document available on SCEL's Procurement Webpage: http://www.sceducationlottery.com/lottery/procurement.aspx .	Wednesday, August 1, 2018
2. Deadline for Offerors to submit Written Questions to POS@SCLot.com . Note: Oral questions NOT accepted.	Friday, August 10, 2018, by 11 a.m. local time
3. SCEL's Written Responses to Questions will be issued as an Amendment at: http://www.sceducationlottery.com/lottery/procurement.aspx .	Monday, August 13, 2018. Vendors should check for an amendment before submitting their bids and should acknowledge the amendment in their bids.
4. Submission of Bids and Work Samples/Examples Due: Followed by Bid Opening. Procurement Staff will confirm that Bidders have returned necessary information & Work Samples.	Monday, August 20, 2018, at 2 p.m. local time
5. Evaluation Committee appointed, bidder's Work Samples/ Examples evaluated, and scores compiled.	Tuesday, August 21 through Wednesday August 29, 2018, at 3 p.m. local time
6. Award Posting Date:	Thursday, August 30, 2018

ACQUIRE SERVICES (JAN 2006):

The purpose of this solicitation is to acquire services complying with the enclosed description and/or specifications and conditions. [01-1010-1]

A. It is the intent of the South Carolina Education Lottery (SCEL) to solicit for creative design services, with fixed hourly rates and qualifications, to provide the Marketing and Product Development Department ("Marketing") of SCEL sources of creative and concept development, graphic design, copy writing, art directions, layout and design, e-communication design, flash, two-dimensional animation, three-dimensional animation, and video production ("Services") on an "as-needed" basis. This solicitation invites submission of both qualifications and hourly pricing for review and possible placement of qualified services providers ("Providers") on a list of qualified sources for freelance graphic and other design services.

B. Qualified Providers will be placed on a Qualified Provider List (QPL). SCEL will select individual(s) or firm(s) for negotiations. **Being placed on the QPL does not guarantee any level of usage of Provider's services. Failure of a Provider to receive business from SCEL shall**

not be grounds for a contract controversy under Section 11-35-4230 of the South Carolina Consolidated Procurement Code.

C. During the existence of this QPL, SCEL may add additional qualified Providers **in November, February, and May in the first year.** Starting in the second year, additional Providers may be added every **six (6) months, November and May.**

D. SCEL will review the submissions of all qualified individuals or entities and contact one or more sources to make up the QPL for engagement as and if needed. As the need arises, SCEL will contact one or more the Providers on the QPL and inform them of the specific services needed or desired and request a proposal at the predetermined hourly rate along with an estimated number of hours, a proposed timeline or schedule, and the total price. SCEL may also request a Not To Exceed Price for each request for services.

E. All submitted work is the sole property of SCEL.

BUDGET MAXIMUM (JAN 2006):

The funds available for this project are limited to \$75 per hour. If the price you offer exceeds this amount, your offer will be rejected as non-responsive. [01-1030-1]

MAXIMUM CONTRACT PERIOD -- ESTIMATED (JAN 2006):

Start date: **Thursday, August 30, 2018** End date: **Sunday, August 29, 2021.** Dates provided are estimates only. Any resulting contract will begin on the date specified in the notice of award. See clause entitled "Term of Contract - Effective Date/Initial Contract Period". [01-1040-1]

The initial contract period is for one (1) year, with the option of two (2) one-year (1) renewals. The maximum contract period is for three (3) years. The total combined expenditures are limited to fifty thousand dollars (\$50,000.00). If the fifty thousand dollar (\$50,000.00) limit is reached prior to expiration of the three-year (3) term, the contract will terminate immediately.

During the term of this contract, the Lottery may add additional qualified Providers **in November, February, and May in the first year. Starting in the second year, additional Providers may be added every **six (6) months, November and May.** The addition of Qualified Providers is contingent upon receipt and review of documentation and qualifications set forth herein and as approved by the Lottery.**

This solicitation is governed by Section 11-35-1550 – Bid procedures on procurements up to fifty thousand dollars – of the South Carolina Consolidated Procurement Code.

II. INSTRUCTIONS TO OFFERORS -- A. GENERAL INSTRUCTIONS

DEFINITIONS, CAPITALIZATION, AND HEADINGS [MODIFIED]

CLAUSE HEADINGS USED IN THIS SOLICITATION ARE FOR CONVENIENCE ONLY AND SHALL NOT BE USED TO CONSTRUE MEANING OR INTENT. EVEN IF NOT CAPITALIZED, THE FOLLOWING DEFINITIONS ARE APPLICABLE TO ALL PARTS OF THE SOLICITATION, UNLESS EXPRESSLY PROVIDED OTHERWISE.

AMENDMENT means a document issued to supplement the original solicitation document.

BOARD means the South Carolina Budget & Control Board or its successor in interest.

BUSINESS means any corporation, partnership, individual, sole proprietorship, joint stock company, joint venture, or any other legal entity. [11-35-310(3)]

CHANGE ORDER means any written alteration in specifications, delivery point, rate of delivery, period of performance, price, quantity, or other provisions of any contract accomplished by mutual agreement of the parties to the contract. [11-35-310(4)]

CONTRACT See clause entitled Contract Documents & Order of Precedence.

CONTRACT MODIFICATION means a written order signed by the procurement officer, directing the contractor to make changes which the clause of the contract titled "Changes," if included herein, authorizes the Procurement Officer to order without the consent of the contractor. [11-35-310(9)]

CONTRACTOR means the Offeror receiving an award as a result of this solicitation.

COVER PAGE means the top page of the original solicitation on which the solicitation is identified by number. Offerors are cautioned that Amendments may modify information provided on the Cover Page.

LOTTERY VENDOR (SCEL): The definition of "Lottery vendor" from Section 59-150-20(9) of the Lottery Act: "Lottery vendor" means a person who provides or proposes to provide goods or services to the South Carolina Lottery Commission pursuant to a procurement contract, but does not include an employee of the commission, a lottery retailer, or a state agency or instrumentality of the State. The term includes a corporation whose shares are traded publicly and which is the parent company of the contracting party in a procurement contract.

OFFER means the bid or proposal submitted in response this solicitation. The terms Bid and Proposal are used interchangeably with the term Offer.

OFFEROR means the single legal entity submitting the offer. The term Bidder is used interchangeably with the term Offeror. See bidding provisions entitled Signing Your Offer and Bid/Proposal As Offer To Contract.

PAGE TWO means the second page of the original solicitation, which is labeled Page Two.

PROCUREMENT OFFICER means the person, or his successor, identified as such on either the Cover Page, an amendment, or an award notice.

YOU and YOUR means Offeror.

SOLICITATION means this document, including all its parts, attachments, and any Amendments.

STATE means the Using Governmental Unit(s) identified on the Cover Page.

SUBCONTRACTOR means any person you contract with to perform or provide any part of the work.

US or WE means the using governmental unit.

USING GOVERNMENTAL UNIT means the unit(s) of government identified as such on the Cover Page. If the Cover Page identifies the Using Governmental Unit as "Statewide Term Contract," the phrase "Using Governmental Unit" means any South Carolina Public Procurement

Unit [11-35-4610(5)] that has submitted a Purchase Order to you pursuant to the contract resulting from this solicitation. Reference the clauses titled “Purchase Orders” and “Statewide Term Contract.”

WORK means all labor, materials, equipment, services, or property of any type, provided or to be provided by the Contractor to fulfill the Contractor's obligations under the Contract.

AMENDMENTS TO SOLICITATION [MODIFIED]:

(a) The Solicitation may be amended at any time prior to opening. All actual and prospective Offerors should monitor the following web site for the issuance of Amendments: <http://www.sceducationlottery.com/lottery/procurement.aspx> (b) Offerors shall acknowledge receipt of any amendment to this solicitation (1) by signing and returning the amendment, (2) by identifying the amendment number and date in the space provided for this purpose on Page Two, (3) by letter, or (4) by submitting a bid that indicates in some way that the bidder received the amendment. (c) If this solicitation is amended, then all terms and conditions which are not modified remain unchanged.

AUTHORIZED AGENT (FEB 2015)

All authority regarding this procurement is vested solely with the responsible Procurement Officer. Unless specifically delegated in writing, the Procurement Officer is the only government official authorized to bind the government with regard to this procurement or the resulting contract. [02-2A007-1]

AWARD NOTIFICATION (FEB 2015)

Notice regarding any award, cancellation of award, or extension of award will be posted at the location and on the date specified on the Cover Page or, if applicable, any notice of extension of award. Should the contract resulting from this Solicitation have a total or potential value of one hundred thousand dollars or more, such notice will be sent to all Offerors responding to the Solicitation and any award will not be effective until the eleventh day after such notice is given. [02-2A010-2]

BID / PROPOSAL AS OFFER TO CONTRACT (JAN 2004):

By submitting Your Bid or Proposal, You are offering to enter into a contract with the Using Governmental Unit(s). Without further action by either party, a binding contract shall result upon final award. Any award issued will be issued to, and the contract will be formed with, the entity identified as the Offeror on the Cover Page. An Offer may be submitted by only one legal entity; “joint bids” are not allowed. [02-2A015-1]

BID ACCEPTANCE PERIOD (JAN 2004):

In order to withdraw Your Offer after the minimum period specified on the Cover Page, You must notify the Procurement Officer in writing. [02-2A020-1]

BID IN ENGLISH & DOLLARS (JAN 2004):

Offers submitted in response to this solicitation shall be in the English language and in US dollars, unless otherwise permitted by the Solicitation. [02-2A025-1]

CERTIFICATE OF INDEPENDENT PRICE DETERMINATION (MAY 2008): GIVING FALSE, MISLEADING, OR INCOMPLETE INFORMATION ON THIS CERTIFICATION MAY RENDER YOU SUBJECT TO PROSECUTION UNDER SECTION 16-9-10 OF THE SOUTH CAROLINA CODE OF LAWS AND OTHER APPLICABLE LAWS.

(a) By submitting an offer, the offeror certifies that-

(1) The prices in this offer have been arrived at independently, without, for the purpose of restricting competition, any consultation, communication, or agreement with any other offeror or competitor relating to—

(i) Those prices;

(ii) The intention to submit an offer; or

(iii) The methods or factors used to calculate the prices offered.

(2) The prices in this offer have not been and will not be knowingly disclosed by the offeror, directly or indirectly, to any other offeror or competitor before bid opening (in the case of a sealed bid solicitation) or contract award (in the case of a negotiated solicitation) unless otherwise required by law; and

(3) No attempt has been made or will be made by the offeror to induce any other concern to submit or not to submit an offer for the purpose of restricting competition.

(b) Each signature on the offer is considered to be a certification by the signatory that the signatory-

(1) Is the person in the offeror's organization responsible for determining the prices being offered in this bid or proposal, and that the signatory has not participated and will not participate in any action contrary to paragraphs (a)(1) through (a)(3) of this certification; or

(2)(i) Has been authorized, in writing, to act as agent for the offeror's principals in certifying that those principals have not participated, and will not participate in any action contrary to paragraphs (a)(1) through (a)(3) of this certification [As used in this subdivision (b)(2)(i), the term "principals" means the person(s) in the offeror's organization responsible for determining the prices offered in this bid or proposal];

(ii) As an authorized agent, does certify that the principals referenced in subdivision (b)(2)(i) of this certification have not participated, and will not participate, in any action contrary to paragraphs (a)(1) through (a)(3) of this certification; and

(iii) As an agent, has not personally participated, and will not participate, in any action contrary to paragraphs (a)(1) through (a)(3) of this certification.

(c) If the offeror deletes or modifies paragraph (a)(2) of this certification, the offeror must furnish with its offer a signed statement setting forth in detail the circumstances of the disclosure.
[02-2A032-1]

CERTIFICATION REGARDING DEBARMENT AND OTHER RESPONSIBILITY MATTERS (JAN 2004)

(a) (1) By submitting an Offer, Offeror certifies, to the best of its knowledge and belief, that-

(i) Offeror and/or any of its Principals-

(A) Are not presently debarred, suspended, proposed for debarment, or declared ineligible for the award of contracts by any state or federal agency;

(B) Have not, within a three-year period preceding this offer, been convicted of or had a civil judgment rendered against them for: commission of fraud or a criminal offense in connection with obtaining, attempting to obtain, or performing a public (Federal, state, or local) contract or

subcontract; violation of Federal or state antitrust statutes relating to the submission of offers; or commission of embezzlement, theft, forgery, bribery, falsification or destruction of records, making false statements, tax evasion, or receiving stolen property; and

(C) Are not presently indicted for, or otherwise criminally or civilly charged by a governmental entity with, commission of any of the offenses enumerated in paragraph (a)(1)(i)(B) of this provision.

(ii) Offeror has not, within a three-year period preceding this offer, had one or more contracts terminated for default by any public (Federal, state, or local) entity.

(2) "Principals," for the purposes of this certification, means officers; directors; owners; partners; and, persons having primary management or supervisory responsibilities within a business entity (e.g., general manager; plant manager; head of a subsidiary, division, or business segment, and similar positions).

(b) Offeror shall provide immediate written notice to the Procurement Officer if, at any time prior to contract award, Offeror learns that its certification was erroneous when submitted or has become erroneous by reason of changed circumstances.

(c) If Offeror is unable to certify the representations stated in paragraphs (a)(1), Offer must submit a written explanation regarding its inability to make the certification. The certification will be considered in connection with a review of the Offeror's responsibility. Failure of the Offeror to furnish additional information as requested by the Procurement Officer may render the Offeror nonresponsible.

(d) Nothing contained in the foregoing shall be construed to require establishment of a system of records in order to render, in good faith, the certification required by paragraph (a) of this provision. The knowledge and information of an Offeror is not required to exceed that which is normally possessed by a prudent person in the ordinary course of business dealings.

(e) The certification in paragraph (a) of this provision is a material representation of fact upon which reliance was placed when making award. If it is later determined that the Offeror knowingly or in bad faith rendered an erroneous certification, in addition to other remedies available to the State, the Procurement Officer may terminate the contract resulting from this solicitation for default. [02-2A035-1]

CODE OF LAWS AVAILABLE (MODIFIED):

The South Carolina Code of Laws, including the Consolidated Procurement Code, is available at:

<http://www.scstatehouse.gov/code/statmast.php>

S.C. Code of Laws, Section 59-150-10, S.C. Education Lottery Act:

<http://www.scstatehouse.gov/code/t59c150.php>

The South Carolina Regulations are available at:

<http://www.scstatehouse.gov/coderegs/statmast.php>

S.C. Code of Regulations, 44-10, S.C. Lottery Commission:

<http://www.scstatehouse.gov/coderegs/Ch%2044.pdf>

DISCLOSURE OF CONFLICTS OF INTEREST OR UNFAIR COMPETITIVE ADVANTAGE (FEB 2015)

You warrant and represent that your offer identifies and explains any unfair competitive advantage you may have in competing for the proposed contract and any actual or potential conflicts of interest that may arise from your participation in this competition or your receipt of an award. The two underlying principles are (a) preventing the existence of conflicting roles that might bias a contractor's judgment, and (b) preventing an unfair competitive advantage. If you have an unfair competitive advantage or a conflict of interest, the state may withhold award. Before withholding award on these grounds, an offeror will be notified of the concerns and provided a reasonable opportunity to respond. Efforts to avoid or mitigate such concerns, including restrictions on future activities, may be considered. Without limiting the foregoing, you represent that your offer identifies any services that relate to either this solicitation or the work and that has already been performed by you, a proposed subcontractor, or an affiliated business of either. [02-2A047-2]

DEADLINE FOR SUBMISSION OF OFFER (JAN 2004):

Any offer received after the Procurement Officer of the governmental body or his designee has declared that the time set for opening has arrived, shall be rejected unless the offer has been delivered to the designated purchasing office or the governmental body's mail room which services that purchasing office prior to the opening. [R.19-445.2070(G)] [02-2A050-1]

DUTY TO INQUIRE (FEB 2015)

Offeror, by submitting an Offer, represents that it has read and understands the Solicitation and that its Offer is made in compliance with the Solicitation. Offerors are expected to examine the Solicitation thoroughly and should request an explanation of any ambiguities, discrepancies, errors, omissions, or conflicting statements in the Solicitation. Failure to do so will be at the Offeror's risk. All ambiguities, discrepancies, errors, omissions, or conflicting statements in the Solicitation shall be interpreted to require the better quality or greater quantity of work and/or materials, unless otherwise directed by amendment. Offeror assumes responsibility for any patent ambiguity in the Solicitation that Offeror does not bring to the State's attention. See clause entitled "Questions from Offerors." [02-2A070-2]

ETHICS CERTIFICATE (MAY 2008):

By submitting an offer, the offeror certifies that the offeror has and will comply with, and has not, and will not, induce a person to violate Title 8, Chapter 13 of the South Carolina Code of Laws, as amended (ethics act). The following statutes require special attention: Section 8-13-700, regarding use of official position for financial gain; Section 8-13-705, regarding gifts to influence action of public official; Section 8-13-720, regarding offering money for advice or assistance of public official; Sections 8-13-755 and 8-13-760, regarding restrictions on employment by former public official; Section 8-13-775, prohibiting public official with economic interests from acting on contracts; Section 8-13-790, regarding recovery of kickbacks; Section 8-13-1150, regarding statements to be filed by consultants; and Section 8-13-1342, regarding restrictions on contributions by contractor to candidate who participated in awarding of contract. The state may rescind any contract and recover all amounts expended as a result of any action taken in violation of this provision. If contractor participates, directly or indirectly, in the evaluation or award of public contracts, including without limitation, change orders or task orders regarding a public contract, contractor shall, if required by law to file such a statement, provide the statement

required by Section 8-13-1150 to the procurement officer at the same time the law requires the statement to be filed. [02-2A075-2]

OMIT TAXES FROM PRICE (JAN 2004):

Do not include any sales or use taxes in Your price that the State may be required to pay. [02-2A080-1]

OPEN TRADE REPRESENTATION (JUN 2015):

By submitting an Offer, Offeror represents that Offeror is not currently engaged in the boycott of a person or an entity based in or doing business with a jurisdiction with whom South Carolina can enjoy open trade, as defined in SC Code Section 11-35-5300. [02-2A083-1]

PROHIBITED COMMUNICATIONS AND DONATIONS (FEB 2015)

Violation of these restrictions may result in disqualification of your offer, suspension or debarment, and may constitute a violation of law.

(a) During the period between publication of the solicitation and final award, *you must not communicate, directly or indirectly, with the Using Governmental Unit or its employees, agents or officials regarding any aspect of this procurement activity, unless otherwise approved in writing by the Procurement Officer.* All communications must be solely with the Procurement Officer. [R. 19-445.2010]

(b) You are advised to familiarize yourself with Regulation 19-445.2165, which restricts donations to a governmental entity with whom you have or seek to have a contract. *You represent that your offer discloses any gifts made, directly or through an intermediary, by you or your named subcontractors to or for the benefit of the Using Governmental Unit during the period beginning eighteen months prior to the Opening Date.* [R. 19-445.2165] [02-2A087-1]

QUESTIONS FROM OFFERORS (FEB 2015)

(a) Any prospective offeror desiring an explanation or interpretation of the solicitation, drawings, specifications, etc., must request it in writing. Questions regarding the original solicitation or any amendment must be received by the Procurement Officer no later than five (5) days prior to opening unless an earlier date is stated on the Cover Page. Label any communication regarding your questions with the name of the procurement officer, and the solicitation's title and number. Oral explanations or instructions will not be binding. [See R. 19-445.2042(B)] Any information given a prospective offeror concerning a solicitation will be furnished promptly to all other prospective offerors as an Amendment to the solicitation, if that information is necessary for submitting offers or if the lack of it would be prejudicial to other prospective offerors. See clause entitled "Duty to Inquire." **We will not identify you in our answer to your question.** (b) The State seeks to permit maximum practicable competition. Offerors are urged to advise the Procurement Officer -- as soon as possible -- regarding any aspect of this procurement, including any aspect of the Solicitation that unnecessarily or inappropriately limits full and open competition. [See R. 19-445.2140] [02-2A095-2]

Questions must be submitted in writing via e-mail with "Question(s): FY19-22 FPB GDSP" in the subject line no later than Friday, August 10, 2018, at 11 a.m. local time. SEND QUESTIONS AND ALL CORRESPONDENCE VIA EMAIL TO:

Subject Line: "Question(s): FY19-22 FPB GDSP"
Email Address: POS@SCLot.com

REJECTION/CANCELLATION (JAN 2004):

The State may cancel this solicitation in whole or in part. The State may reject any or all proposals in whole or in part. [SC Code Section 11-35-1710 & R.19-445.2065] [02-2A100-1]

RESPONSIVENESS/IMPROPER OFFERS (JUN 2015):

(a) Bid as Specified. Offers for supplies or services other than those specified will not be considered unless authorized by the Solicitation.

(b) Multiple Offers. Offerors may submit more than one Offer, provided that each Offer has significant differences other than price. Each separate Offer must satisfy all Solicitation requirements. If this solicitation is an Invitation for Bids, each separate offer must be submitted as a separate document. If this solicitation is a Request for Proposals, multiple offers may be submitted as one document, provided that you clearly differentiate between each offer and you submit a separate cost proposal for each offer, if applicable.

(c) Responsiveness. Any Offer which fails to conform to the material requirements of the Solicitation may be rejected as nonresponsive. Offers which impose conditions that modify material requirements of the Solicitation may be rejected. If a fixed price is required, an Offer will be rejected if the total possible cost to the State cannot be determined. Offerors will not be given an opportunity to correct any material nonconformity. Any deficiency resulting from a minor informality may be cured or waived at the sole discretion of the Procurement Officer. [R.19-445.2070 and Section 11-35-1520(13)]

(d) Price Reasonableness: Any offer may be rejected if the Procurement Officer determines in writing that it is unreasonable as to price. [R. 19-445.2070].

(e) Unbalanced Bidding. The State may reject an Offer as nonresponsive if the prices bid are materially unbalanced between line items or subline items. A bid is materially unbalanced when it is based on prices significantly less than cost for some work and prices which are significantly overstated in relation to cost for other work, and if there is a reasonable doubt that the bid will result in the lowest overall cost to the State even though it may be the low evaluated bid, or if it is so unbalanced as to be tantamount to allowing an advance payment.

(f) **Do not submit bid samples or descriptive literature unless expressly requested.** Unsolicited bid samples or descriptive literature will not be examined or tested, will not be used to determine responsiveness, and will not be deemed to vary any of the provisions of the solicitation. S.C. Code Ann. Reg. 19-445.2077(D). [02-2A105-2]

SIGNING YOUR OFFER (JAN 2004):

Every Offer must be signed by an individual with actual authority to bind the Offeror. (a) If the Offeror is an individual, the Offer must be signed by that individual. If the Offeror is an individual doing business as a firm, the Offer must be submitted in the firm name, signed by the individual, and state that the individual is doing business as a firm. (b) If the Offeror is a partnership, the Offer must be submitted in the partnership name, followed by the words by its Partner, and signed by a general partner. (c) If the Offeror is a corporation, the Offer must be submitted in the corporate name, followed by the signature and title of the person authorized to sign. (d) An Offer may be submitted by a joint venturer involving any combination of individuals, partnerships, or corporations. If the Offeror is a joint venture, the Offer must be submitted in the

name of the Joint Venture and signed by every participant in the joint venture in the manner prescribed in paragraphs (a) through (c) above for each type of participant. (e) If an Offer is signed by an agent, other than as stated in subparagraphs (a) through (d) above, the Offer must state that it has been signed by an Agent. Upon request, Offeror must provide proof of the agent's authorization to bind the principal. [02-2A115-1]

STATE OFFICE CLOSINGS (JAN 2004):

If an emergency or unanticipated event interrupts normal government processes so that offers cannot be received at the government office designated for receipt of bids by the exact time specified in the solicitation, the time specified for receipt of offers will be deemed to be extended to the same time of day specified in the solicitation on the first work day on which normal government processes resume. In lieu of an automatic extension, an Amendment may be issued to reschedule bid opening. If state offices are closed at the time a pre-bid or pre-proposal conference is scheduled, an Amendment will be issued to reschedule the conference. Useful information may be available at: <http://www.scemd.org/planandprepare/disasters/severe-winter-weather> [02-2A120-3]

SUBMITTING CONFIDENTIAL INFORMATION (FEB 2015)

(An overview is available at www.procurement.sc.gov) For every document Offeror submits in response to or with regard to this solicitation or request, Offeror must separately mark with the word "CONFIDENTIAL" every page, or portion thereof, that Offeror contends contains information that is exempt from public disclosure because it is either (a) a trade secret as defined in Section 30-4-40(a)(1), or (b) privileged and confidential, as that phrase is used in Section 11-35-410. For every document Offeror submits in response to or with regard to this solicitation or request, Offeror must separately mark with the words "TRADE SECRET" every page, or portion thereof, that Offeror contends contains a trade secret as that term is defined by Section 39-8-20 of the Trade Secrets Act. For every document Offeror submits in response to or with regard to this solicitation or request, Offeror must separately mark with the word "PROTECTED" every page, or portion thereof, that Offeror contends is protected by Section 11-35-1810. All markings must be conspicuous; use color, bold, underlining, or some other method in order to conspicuously distinguish the mark from the other text. Do not mark your entire response (bid, proposal, quote, etc.) as confidential, trade secret, or protected. If your response, or any part thereof, is improperly marked as confidential or trade secret or protected, the State may, in its sole discretion, determine it nonresponsive. If only portions of a page are subject to some protection, do not mark the entire page. By submitting a response to this solicitation or request, Offeror (1) agrees to the public disclosure of every page of every document regarding this solicitation or request that was submitted at any time prior to entering into a contract (including, but not limited to, documents contained in a response, documents submitted to clarify a response, and documents submitted during negotiations), unless the page is conspicuously marked "TRADE SECRET" or "CONFIDENTIAL" or "PROTECTED", (2) agrees that any information not marked, as required by these bidding instructions, as a "Trade Secret" is not a trade secret as defined by the Trade Secrets Act, and (3) agrees that, notwithstanding any claims or markings otherwise, any prices, commissions, discounts, or other financial figures used to determine the award, as well as the final contract amount, are subject to public disclosure. In determining whether to release documents, the State will detrimentally rely on Offeror's marking of documents, as required by these bidding instructions, as being either "Confidential" or "Trade Secret" or "PROTECTED".

By submitting a response, Offeror agrees to defend, indemnify and hold harmless the State of South Carolina, its agencies, officers and employees, from every claim, demand, loss, expense, cost, damage or injury, including attorney's fees, arising out of or resulting from withholding information by the State of South Carolina or any of its agencies, that Offeror marked as "confidential" or "trade secret" or "PROTECTED". (All references to S.C. Code of Laws.) [02-2A125-2]

SUBMITTING A PAPER OFFER OR MODIFICATION (MAR 2015):

Unless specifically instructed otherwise in the solicitation, you should submit your offer or modification in accordance with the clause titled "ON-LINE BIDDING INSTRUCTIONS." Paper offers are discouraged. If you must submit a paper offer or modification the following instructions apply. (a) All prices and notations should be printed in ink or typewritten. Errors should be crossed out, corrections entered and initialed by the person signing the bid. Do not modify the solicitation document itself (including bid schedule). (b) (1) All copies of the offer or modification, and any other documents required to be submitted with the offer shall be enclosed in a sealed, opaque envelope or package. (2) Submit your offer or modification to the address on the Cover Page. (3) The envelope or package must show the time and date specified for opening, the solicitation number, and the name and address of the bidder. If the offer or modification is sent by mail or special delivery service (UPS, Federal Express, etc.), the outermost envelope or wrapper must be labeled "OFFER ENCLOSED" on the face thereof. (c) If you are responding to more than one solicitation, submit each offer in a separate envelope or package. (d) Submit the number of copies indicated on the Cover Page. (e) Facsimile or e-mail offers, modifications, or withdrawals, will not be considered unless authorized by the Solicitation. [02-2A130-2]

TAX CREDIT FOR SUBCONTRACTING WITH DISADVANTAGED SMALL BUSINESSES (JAN 2008):

Pursuant to Section 12-6-3350, a taxpayer having a contract with this State who subcontracts with a socially and economically disadvantaged small business is eligible for an income tax credit equal to four percent of the payments to that subcontractor for work pursuant to the contract. The subcontractor must be certified as a socially and economically disadvantaged small business as defined in Section 11-35-5010 and regulations pursuant to it. The credit is limited to a maximum of fifty thousand dollars annually. A taxpayer is eligible to claim the credit for ten consecutive taxable years beginning with the taxable year in which the first payment is made to the subcontractor that qualifies for the credit. After the above ten consecutive taxable years, the taxpayer is no longer eligible for the credit. A taxpayer claiming the credit shall maintain evidence of work performed for the contract by the subcontractor. The credit may be claimed on Form TC-2, "Minority Business Credit." A copy of the subcontractor's certificate from the Governor's Office of Small and Minority Business (OSMBA) is to be attached to the contractor's income tax return. Questions regarding the tax credit and how to file are to be referred to: SC Department of Revenue, Research and Review, Phone: (803) 898-5786, Fax: (803) 898-5888. Questions regarding subcontractor certification are to be referred to: Governor's Office of Small and Minority Business Assistance, Phone: (803) 734-0657, Fax: (803) 734-2498. [02-2A135-1]

WITHDRAWAL OR CORRECTION OF OFFER (JAN 2004):

Offers may be withdrawn by written notice received at any time before the exact time set for opening. If the Solicitation authorizes facsimile offers, offers may be withdrawn via facsimile

received at any time before the exact time set for opening. A bid may be withdrawn in person by a bidder or its authorized representative if, before the exact time set for opening, the identity of the person requesting withdrawal is established and the person signs a receipt for the bid. The withdrawal and correction of Offers is governed by S.C. Code Section 11-35-1520 and Regulation 19-445.2085. [02-2A150-1]

II. INSTRUCTIONS TO OFFERORS -- B. SPECIAL INSTRUCTIONS

CLARIFICATION (NOV 2007):

Pursuant to Section 11-35-1520(8), the Procurement Officer may elect to communicate with you after opening for the purpose of clarifying either your offer or the requirements of the solicitation. Such communications may be conducted only with offerors who have submitted an offer which obviously conforms in all material aspects to the solicitation. Clarification of an offer must be documented in writing and included with the offer. Clarifications may not be used to revise an offer or the solicitation. [Section 11-35-1520(8); R.19-445.2080] [02-2B055-1]

ON-LINE BIDDING INSTRUCTIONS (MODIFIED):

Submit one (1) copy of the Offer only, which may be submitted electronically as an email attachment to **POS@SCLot.com**. To provide samples/examples requested in the Solicitation, an Offeror can place samples: 1) on a website and provide the site address in the bid; 2) on an FTP site and provide the user name and logon needed to view; or 3) on a jump drive and mail to the address on the top left of the Cover Page. Please provide information on whom to contact and how if there are any questions about viewing work samples/examples.

IT IS THE OFFEROR'S RESPONSIBILITY TO ENSURE THEIR WORK SAMPLES/EXAMPLES ARE AVAILABLE TO BE EVALUATED BY THE TIME BIDS ARE DUE.

IMPORTANT INFORMATION FOR ALL OFFERORS

While SCEL does not belong to SCEIS and therefore does not request a State Vendor Number, other solicitations handled through the State Procurement Office will require vendors be registered with the State. It may take three or more days to complete the process. Registering with the South Carolina Enterprise Information System (SCEIS) at this time will allow new vendors to take part in future procurements. The SCEIS vendor registration instructions are found at the website address: <https://procurement.sc.gov/vendor/registration>

III. SCOPE OF WORK/SPECIFICATIONS

A. Provider(s) are envisioned to be freelance graphic designers who will augment production of advertising deliverables for Marketing, utilizing their or his or her unique abilities, expertise, and knowledge. The projects assigned are envisioned to be collaborative efforts. Some projects will be short, taking less than eight hours to perform; other projects, such as designing an entire promotional campaign, will be longer, taking more time to complete.

B. Provider services will include, but may not be limited to:

- 1) generally creative design work by an individual;
- 2) potentially collaborative efforts creating design work under the direction and guidance of a team with professionals working together to develop the most effective design and messaging;
- 3) generally project specific design services;
- 4) quick turnaround times on projects;
- 5) generally more production-oriented type work;
- 6) a broad understanding of SCEL products and how to most effectively reach the purchasers of SCEL products; and
- 7) e-communication design, flash, two-dimensional animation, three-dimensional animation, and video production.

C. For informational purposes, the projects may include, but may not be limited to:

- 1) instant or scratch-off ticket art (the graphic design of the face of instant or scratch off tickets);
- 2) play station posters (8.5 inch x 11 inch posters depicting instant tickets, promotions or other events, and other lottery products);
- 3) instant ticket dispenser toppers (rectangular pieces that attach to the top of acrylic instant ticket dispensers which generally sit atop the sales counter near the register in a lottery retailer);
- 4) play slips [used by players to select their winning numbers for Pick 3, Pick 4, Palmetto Cash 5, Lucky for Life®, Mega Millions®, and Powerball® games, and any other terminal generated game(s)];
- 5) informative buckslips (front-and-back singles, bifold or trifold pamphlets describing or providing information on lottery promotions or events);
- 6) window posters (14 inch by 19 inch posters full size; or 14 inch by 9.5 inch half size);
- 7) brochures;
- 8) advertisements;
- 9) trade show booths;
- 10) vehicle wraps;
- 11) e-marketing materials;
- 12) two-dimensional graphic animation;
- 13) three-dimensional graphic animation;
- 14) web design and graphics; and
- 15) other collateral materials.

D. Prospective Provider(s) must, at a minimum, be proficient with programs in the **Adobe Creative Cloud**, including: **Illustrator**, **Photoshop**, InDesign and Acrobat. Projects must be

created using the Adobe Creative Cloud software. Prospective Providers agree to provide graphics and art work in a format usable by SCEL.

E. The selected Provider(s) will be expected to perform as a liaison to Marketing and shall be familiar with all aspects of assigned work. The selected Provider(s) will be available to Marketing in an “on-call” basis. Any specialized professionals or subcontractors performing subsidiary work related to a project undertaken by a selected Provider, under any individual engagement by SCEL, shall be under the immediate direction of that Provider.

F. Providers engaged for a specific service will bill SCEL with an itemized invoice, per project, that includes any supporting documentation. Payment of invoices is subject to prior review and approval by SCEL.

G. Providers engaged for a specific service, [“Contractor(s)”], will be assigned work on a per job or per project basis. The Contractor will be responsible for providing all needed materials for each project and will be expected to meet deadlines and deliver finished work product on time. Contractors may perform work when, where and how he, she, or the entity deems appropriate. Generally, work will NOT be performed at SCEL.

H. Compensation will be at the hourly rate for services, to be negotiated by SCEL, but shall not exceed seventy-five (\$75.00) dollars per hour for freelance graphic design services. A bid of an hourly rate of less than \$75.00 per hour DOES NOT ensure the person will be put on the QPL. Similarly, a bid of an hourly rate of less than \$75.00 per hour DOES NOT ensure an individual on the QPL will be selected for business.

I. Prospective Providers shall identify and submit rates for all operational expenses that may reasonably be expected to be incurred in performing the assignment including, but not limited to, packaging, postage, photocopying, shipping and delivery. Details on expenses must be verified prior to SCEL reimbursement. All such charges must be itemized within a total charge per project, contained in the project invoice, and preapproved by SCEL. Prospective Providers shall invoice SCEL within thirty (30) days of completing a task or at thirty (30) days if project goes over two or more months. All final invoices must be received by June 30, the end of the fiscal year.

J. All submitted work is the sole property of SCEL.

SEE BIDDING SCHEDULE:

See Bidding Schedule [03-3005-1]

DELIVERY DATE (SCEL):

Delivery dates will vary depending on the project.

DELIVERY / PERFORMANCE LOCATION - SPECIFIED (JAN 2006):

After award, all deliveries shall be made and all services provided to the following address, unless otherwise specified: **Through Electronic Transfer to an FTP site.** [03-3030-1]

IV. INFORMATION FOR OFFERORS TO SUBMIT

INFORMATION FOR OFFERORS TO SUBMIT – EVALUATION (JAN 2006):

In addition to information requested elsewhere in this solicitation, offerors should submit the following information for purposes of evaluation: [04-4005-1]

A. To be considered for placement on the Qualified Provider List (“QPL”), please submit the following information:

- 1) A cover page and Page 2 completed, signed, and dated per instructions;
- 2) A cover letter that includes a summary of the prospective Provider’s ability to perform the services described in the solicitation and contains the following information: company name, street address or post office box, city, state and zip code, telephone number, fax number, e-mail address, and the name of the responsible person;
- 3) A statement that the prospective Provider is willing to perform these services for the fixed hourly rate submitted with the prospective Provider’s proposal;
- 4) A statement that the prospective Provider is willing to enter into a contract with SCEL if required;
- 5) A company history including the type of business, number of years in business, company background, number of employees, changes to company name, ownership, mergers, acquisitions, and mode of conducting business;
- 6) A list of at least three (3) professional references with current contact names, phone numbers, and addresses;
- 7) The hourly rate to be charged which must not exceed the maximum fixed price of seventy-five (\$75.00) dollars per hour;
- 8) Prospective Providers must clearly indicate the areas in which they have demonstrated expertise including, but not limited to, relevant design experience, similar projects, reputation and financial strength, and specific experience of staff responsible for these projects and assignments as described in Section V below; and
- 9) One (1) set of samples, portfolio, or printed materials representative of prior work(s) including, but not limited to, those materials or materials which are substantially similar to the materials listed in Section III, C. above and which meet the requirements of Section VI, Award Criteria, below. The samples may be provided: 1) on a website and provide the site address in the bid; 2) on an FTP site and provide the user name and logon needed to view; or 3) on a jump drive and mail to the address on the top left of the Cover Page. Please provide information on whom to contact and how if there are any questions about viewing work samples/examples. Electronic copy preferred.

INFORMATION FOR OFFERORS TO SUBMIT – GENERAL (MAR 2015):

You shall submit a signed Cover Page and Page Two. **If you submit your offer electronically, you must upload an image of a signed Cover Page and Page Two.** Your offer should include all other information and documents requested in this part and in parts II.B. Special Instructions; III. Scope of Work; V. Qualifications; VIII. Bidding Schedule/Price Proposal; and any appropriate attachments addressed in Part IX. Attachments to Solicitations. You should submit a summary of all insurance policies you have or plan to acquire to comply with the insurance requirements stated herein, if any, including policy types; coverage types; limits, sub-limits, and

deductibles for each policy and coverage type; the carrier's A.M. Best rating; and whether the policy is written on an occurrence or claims-made basis. [04-4010-2]

MINORITY PARTICIPATION (JAN 2006):

Is the bidder a South Carolina Certified Minority Business? Yes No

Is the bidder a Minority Business certified by another governmental entity? Yes No

If so, please list the certifying governmental entity: _____

Will any of the work under this contract be performed by a SC certified Minority Business as a subcontractor? Yes No

If so, what percentage of the total value of the contract will be performed by a SC certified Minority Business as a subcontractor? _____

Will any of the work under this contract be performed by a minority business certified by another governmental entity as a subcontractor? Yes No

If so, what percentage of the total value of the contract will be performed by a minority business certified by another governmental entity as a subcontractor? _____

If a certified Minority Business is participating in this contract, please indicate all categories for which the Business is certified:

Traditional minority

Traditional minority, but female

Women (Caucasian females)

Hispanic minorities

DOT referral (Traditional minority)

DOT referral (Caucasian female)

Temporary certification

SBA 8 (a) certification referral

Other minorities (Native American, Asian, etc.)

(If more than one minority contractor will be utilized in the performance of this contract, please provide the information above for each minority business.)

For a list of certified minority firms, please consult the Minority Business Directory, which is available at the following URL: <http://www.govoepp.state.sc.us/osmba/> [04-4015-1]

V. QUALIFICATIONS

QUALIFICATION OF OFFEROR (MAR 2015):

(1) To be eligible for award, you must have the capability in all respects to perform fully the contract requirements and the integrity and reliability which will assure good faith performance. We may also consider a documented commitment from a satisfactory source that will provide you with a capability. We may consider information from any source at any time prior to award. We may elect to consider (i) key personnel, any predecessor business, and any key personnel of any predecessor business, including any facts arising prior to the date a business was established, and/or (ii) any subcontractor you identify. (2) You must promptly furnish satisfactory evidence of responsibility upon request. Unreasonable failure to supply requested information is grounds for rejection. (3) **Corporate subsidiaries are cautioned that the financial capability of an affiliated or parent company will not be considered in determining financial capability;** however, we may elect to consider any security, e.g., letter of credit, performance bond, parent-company corporate guaranty, that you offer to provide Instructions and forms to help assure acceptability are posted on procurement.sc.gov, link to “Standard Clauses & Provisions.” [05-5005-2]

Qualified Providers will be placed on the Qualified Provider List (“QPL”) if the Offeror:

- 1) Provides samples of materials or portfolios that meet or exceed South Carolina Education Lottery standards of excellence in their appearance and, in compliance with the requirement of Section 59-150-60(A)(18), will promote the lottery and lottery games in a dignified manner befitting the State;
- 2) Provides samples of materials that show the Offeror’s artistic and creative abilities and capabilities;
- 3) Provides samples of materials that are of a quality and consistency over a broad spectrum of artistic media and subject matter indicating an excellent artistic and creative range and standard from logo development to full marketing campaigns;
- 4) Provides samples of materials which are approved by two (2) of the three (3) review panelists for inclusion on the QPL using the rating scale in Section VI below;
- 5) Is proficient in and with **Adobe Creative Cloud (Illustrator, Photoshop, InDesign, Acrobat)**;
- 6) Has three (3) to five (5) years of graphic design experience or a Bachelors of Fine Arts in Graphic Design from an accredited college or art school or other substantially similar degree.
- 7) Provides information that the Offeror seeking to be included on the SCEL QPL has the:
 - a. Ability to work and be creative within SCEL’s design constraints (i.e. no gambling card games graphics, no casino games, and of a “dignified manner befitting the State of South Carolina”);

- b. Ability to work and cooperate with SCEL's FTP site for file transfer and upload, work within vendor ticket specifications, and know and understand that his or her designs will be altered to fit layout and printing criteria;
- c. Ability and willingness to work with and around tight deadlines; and
- d. Ability to create new and innovative designs but create designs that will also appeal to loyal lottery players.

Placement on the QPL **DOES NOT** ensure use as a freelance graphic designer by SCEL. SCEL reserves the right to use none, one, or many of the Qualified Providers on the QPL in SCEL's sole discretion and on an as needed basis.

Qualified Offerors will be placed on a Qualified Provider List (QPL) from which SCEL will obtain Graphic Design Service Contractor(s) for three (3) years. Any additional bids may be received after the initial bid opening and award of Provider(s). Selected Providers who bid after the initial bid opening will be added to QPL During the existence of this QPL, SCEL may add additional qualified Providers **in November, February, and May in the first year**. Starting in the second year, additional Providers may be added every **six (6) months, November and May**. The total combined expenditures by SCEL for services by all Qualified Offerors on the QPL are limited to fifty thousand (\$50,000.00) dollars. If and once the fifty thousand (\$50,000.00) dollar limit is reached, the contract will terminate regardless of the time passed.

SUBCONTRACTOR – IDENTIFICATION (FEB 2015):

If you intend to subcontract, at any tier level, with another business for any portion of the work and that portion either (1) exceeds 10% of your cost, (2) involves access to any "government information," as defined in the clause entitled "Information Security - Definitions," if included, or (3) otherwise involves services critical to your performance of the work (err on the side of inclusion), your offer must identify that business and the work which they are to perform. Identify potential subcontractors by providing the business name, address, phone, taxpayer identification number, and point of contact. In determining your responsibility, the state may contact and evaluate your proposed subcontractors. [05-5030-2]

VI. AWARD CRITERIA

AWARD CRITERIA – FIXED PRICE BIDDING (JAN 2006):

Award will be made to all responsive and responsible Offerors. [06-6023-1]

AWARD CRITERIA:

All responsible and responsive bidders not exceeding seventy-five (\$75.00) dollars per hour, meeting the criteria listed below, and the qualifications listed in Section V above, will be placed on the Qualified Provider List (QPL). Any additional bids may be received after the initial bid opening. Selected Providers will be added to QPL During the existence of this QPL, SCEL may add additional qualified Providers **in November, February, and May in the first year**. Starting in the second year, additional Providers may be added every **six (6) months, November and May**.

An Offeror will be considered a Qualified Provider and placed on the Qualified Provider List (“QPL”) if the samples of materials provided by the Offeror are approved by two (2) of the three (3) review panelists for inclusion on the QPL using the following rating scale:

- a. Use of fonts, textures, colors and words that are easily readable, understandable, and recognizable by the majority of the population of South Carolina - carrying a weight of 20%;
- b. Use of advertising industry standards - carrying a weight of 20%;
- c. Innovation, appeal, and creativity - carrying a weight of 40%; and
- d. Past work experience with a lottery within the past **ten (10) years** – carrying a weight of 20%.

Placement on the QPL **DOES NOT** ensure use as a freelance graphic designer by SCEL. SCEL reserves the right to use none, one, or many of the Qualified Providers on the QPL in SCEL’s sole discretion and on an as needed basis.

The determination of whether an Offeror is properly responsive and responsible is solely within the discretion of SCEL.

AWARD TO MULTIPLE OFFERORS (JAN 2006):

Award may be made to more than one Offeror. [06-6035-1]

BIDS RECEIVED AFTER AWARD – FIXED PRICE BIDDING (JAN 2006):

Offerors not responding to the initial solicitation may be added to the awarded vendors list provided the bidder furnishes evidence of responsibility and responsiveness to the state’s original fixed price bid as authorized by the solicitation. [06-6045-1]

During the term of this contract, the Lottery may add additional qualified Providers **in November, February, and May in the first year. Starting in the second year, additional Providers may be added every **six (6) months, November and May**.**

The addition of Qualified Providers is contingent upon receipt and review of documentation and qualifications set forth herein and as approved by the Lottery.

COMPETITION FROM PUBLIC ENTITIES (JAN 2006):

If a South Carolina governmental entity submits an offer, the Procurement Officer will, when determining the lowest offer, add to the price provided in any offers submitted by non-governmental entities a percentage equivalent to any applicable sales or use tax. S.C. Code Ann. Regs 117-304.1 (Supp. 2004). [06-6057-1]

VII. TERMS AND CONDITIONS -- A. GENERAL

ASSIGNMENT, NOVATION, AND CHANGE OF NAME, IDENTITY, OR STRUCTURE (FEB 2015)

(a) Contractor shall not assign this contract, or its rights, obligations, or any other interest arising from this contract, or delegate any of its performance obligations, without the express written consent of the responsible procurement officer. The foregoing restriction does not apply to a transfer that occurs by operation of law (e.g., bankruptcy; corporate reorganizations and consolidations, but not including partial asset sales). Notwithstanding the foregoing, contractor may assign monies receivable under the contract provided that the state shall have no obligation to make payment to an assignee until thirty days after contractor (not the assignee) has provided the responsible procurement officer with (i) proof of the assignment, (ii) the identity (by contract number) of the specific state contract to which the assignment applies, and (iii) the name of the assignee and the exact address or account information to which assigned payments should be made. (b) If contractor amends, modifies, or otherwise changes its name, its identity (including its trade name), or its corporate, partnership or other structure, or its FEIN, contractor shall provide the procurement officer prompt written notice of such change. (c) Any name change, transfer, assignment, or novation is subject to the conditions and approval required by Regulation 19-445.2180, which does not restrict transfers by operation of law. [07-7A004-2]

BANKRUPTCY - GENERAL (FEB 2015)

(a) Notice. In the event the Contractor enters into proceedings relating to bankruptcy, whether voluntary or involuntary, the Contractor agrees to furnish written notification of the bankruptcy to the Using Governmental Unit. This notification shall be furnished within two (2) days of the initiation of the proceedings relating to the bankruptcy filing. This notification shall include the date on which the bankruptcy petition was filed, the identity of the court in which the bankruptcy petition was filed, and a listing of all State contracts against which final payment has not been made. This obligation remains in effect until final payment under this Contract. (b) Termination. This contract is voidable and subject to immediate termination by the State upon the contractor's insolvency, including the filing of proceedings in bankruptcy. [07-7A005-2]

CHOICE-OF-LAW (JAN 2006):

The Agreement, any dispute, claim, or controversy relating to the Agreement, and all the rights and obligations of the parties shall, in all respects, be interpreted, construed, enforced and governed by and under the laws of the State of South Carolina, except its choice of law rules. As used in this paragraph, the term "Agreement" means any transaction or agreement arising out of, relating to, or contemplated by the solicitation. [07-7A010-1]

CONTRACT DOCUMENTS & ORDER OF PRECEDENCE (FEB 2015)

(a) Any contract resulting from this solicitation shall consist of the following documents: (1) a Record of Negotiations, if any, executed by you and the Procurement Officer, (2) the solicitation, as amended, (3) documentation of clarifications [11-35-1520(8)] or discussions [11-35-1530(6)] of an offer, if applicable, (4) your offer, (5) any statement reflecting the state's final acceptance (a/k/a "award"), and (6) purchase orders. These documents shall be read to be consistent and complimentary. Any conflict among these documents shall be resolved by giving priority to these documents in the order listed above.

(b) The terms and conditions of documents (1) through (5) above shall apply notwithstanding any additional or different terms and conditions in any other document, including without limitation, (i) a purchase order or other instrument submitted by the State, (ii) any invoice or other document submitted by Contractor, or (iii) any privacy policy, terms of use, or end user agreement. Except as otherwise allowed herein, the terms and conditions of all such documents shall be void and of no effect.

(c) No contract, license, or other agreement containing contractual terms and conditions will be signed by any Using Governmental Unit. Any document signed or otherwise agreed to by persons other than the Procurement Officer shall be void and of no effect. [07-7A015-2]

DISCOUNT FOR PROMPT PAYMENT (JAN 2006):

(a) Discounts for prompt payment will not be considered in the evaluation of offers. However, any offered discount will form a part of the award, and will be taken if payment is made within the discount period indicated in the offer by the offeror. As an alternative to offering a discount for prompt payment in conjunction with the offer, offerors awarded contracts may include discounts for prompt payment on individual invoices.

(b) In connection with any discount offered for prompt payment, time shall be computed from the date of the invoice. If the Contractor has not placed a date on the invoice, the due date shall be calculated from the date the designated billing office receives a proper invoice, provided the state annotates such invoice with the date of receipt at the time of receipt. For the purpose of computing the discount earned, payment shall be considered to have been made on the date that appears on the payment check or, for an electronic funds transfer, the specified payment date. When the discount date falls on a Saturday, Sunday, or legal holiday when Federal Government offices are closed and Government business is not expected to be conducted, payment may be made on the following business day. [07-7A020-1]

DISPUTES (JAN 2006):

(1) Choice-of-Forum. All disputes, claims, or controversies relating to the Agreement shall be resolved exclusively by the appropriate Chief Procurement Officer in accordance with Title 11, Chapter 35, Article 17 of the South Carolina Code of Laws, or in the absence of jurisdiction, only in the Court of Common Pleas for, or a federal court located in, Richland County, State of South Carolina. Contractor agrees that any act by the Government regarding the Agreement is not a waiver of either the Government's sovereign immunity or the Government's immunity under the Eleventh Amendment of the United States Constitution. As used in this paragraph, the term "Agreement" means any transaction or agreement arising out of, relating to, or contemplated by the solicitation. (2) Service of Process. Contractor consents that any papers, notices, or process necessary or proper for the initiation or continuation of any disputes, claims, or controversies relating to the Agreement; for any court action in connection therewith; or for the entry of judgment on any award made, may be served on Contractor by certified mail (return receipt requested) addressed to Contractor at the address provided as the Notice Address on Page Two or by personal service or by any other manner that is permitted by law, in or outside South Carolina. Notice by certified mail is deemed duly given upon deposit in the United States mail. [07-7A025-1]

EQUAL OPPORTUNITY (JAN 2006):

Contractor is referred to and shall comply with all applicable provisions, if any, of Title 41, Part 60 of the Code of Federal Regulations, including but not limited to Sections 60-1.4, 60-4.2, 60-4.3, 60-250.5(a), and 60-741.5(a), which are hereby incorporated by reference. [07-7A030-1]

FALSE CLAIMS (JAN 2006):

According to the S.C. Code of Laws Section 16-13-240, “a person who by false pretense or representation obtains the signature of a person to a written instrument or obtains from another person any chattel, money, valuable security, or other property, real or personal, with intent to cheat and defraud a person of that property is guilty” of a crime. [07-7A035-1]

FIXED PRICING REQUIRED (JAN 2006):

Any pricing provided by contractor shall include all costs for performing the work associated with that price. Except as otherwise provided in this solicitation, contractor’s price shall be fixed for the duration of this contract, including option terms. This clause does not prohibit contractor from offering lower pricing after award. [07-7A040-1]

NO INDEMNITY OR DEFENSE (FEB 2015)

Any term or condition is void to the extent it requires the State to indemnify, defend, or pay attorney’s fees to anyone for any reason. [07-7A045-2]

NOTICE (JAN 2006):

(A) After award, any notices shall be in writing and shall be deemed duly given (1) upon actual delivery, if delivery is by hand, (2) upon receipt by the transmitting party of automated confirmation or answer back from the recipient’s device if delivery is by telex, telegram, facsimile, or electronic mail, or (3) upon deposit into the United States mail, if postage is prepaid, a return receipt is requested, and either registered or certified mail is used. (B) Notice to contractor shall be to the address identified as the Notice Address on Page Two. Notice to the state shall be to the Procurement Officer’s address on the Cover Page. Either party may designate a different address for notice by giving notice in accordance with this paragraph. [07-7A050-1]

OPEN TRADE (JUN 2015):

During the contract term, including any renewals or extensions, Contractor will not engage in the boycott of a person or an entity based in or doing business with a jurisdiction with whom South Carolina can enjoy open trade, as defined in SC Code Section 11-35-5300. [07-7A053-1]

PAYMENT & INTEREST (FEB 2015)

(a) The State shall pay the Contractor, after the submission of proper invoices or vouchers, the prices stipulated in this contract for supplies delivered and accepted or services rendered and accepted, less any deductions provided in this contract. Unless otherwise specified herein, including the purchase order, payment shall not be made on partial deliveries accepted by the Government. (b) Unless otherwise provided herein, including the purchase order, payment will be made by check mailed to the payment address on “Page Two.” (c) Notwithstanding any other provision, payment shall be made in accordance with S.C. Code Section 11-35-45, or Chapter 6 of Title 29 (real property improvements) when applicable, which provides the Contractor's exclusive means of recovering any type of interest from the Owner. Contractor waives imposition of an interest penalty unless the invoice submitted specifies that the late penalty is applicable. Except as

set forth in this paragraph, the State shall not be liable for the payment of interest on any debt or claim arising out of or related to this contract for any reason. (d) Amounts due to the State shall bear interest at the rate of interest established by the South Carolina Comptroller General pursuant to Section 11-35-45 ("an amount not to exceed fifteen percent each year"), as amended, unless otherwise required by Section 29-6-30. (e) Any other basis for interest, including but not limited to general (pre- and post-judgment) or specific interest statutes, including S.C. Code Ann. Section 34-31-20, are expressly waived by both parties. If a court, despite this agreement and waiver, requires that interest be paid on any debt by either party other than as provided by items (c) and (d) above, the parties further agree that the applicable interest rate for any given calendar year shall be the lowest prime rate as listed in the first edition of the Wall Street Journal published for each year, applied as simple interest without compounding. (f) The State shall have all of its common law, equitable and statutory rights of set-off. [07-7A055-3]

PUBLICITY (JAN 2006):

Contractor shall not publish any comments or quotes by State employees, or include the State in either news releases or a published list of customers, without the prior written approval of the Procurement Officer. [07-7A060-1]

PURCHASE ORDERS (JAN 2006):

Contractor shall not perform any work prior to the receipt of a purchase order from the using governmental unit. The using governmental unit shall order any supplies or services to be furnished under this contract by issuing a purchase order. Purchase orders may be used to elect any options available under this contract, e.g., quantity, item, delivery date, payment method, but are subject to all terms and conditions of this contract. Purchase orders may be electronic. No particular form is required. An order placed pursuant to the purchasing card provision qualifies as a purchase order. [07-7A065-1]

SURVIVAL OF OBLIGATIONS (JAN 2006):

The Parties' rights and obligations which, by their nature, would continue beyond the termination, cancellation, rejection, or expiration of this contract shall survive such termination, cancellation, rejection, or expiration, including, but not limited to, the rights and obligations created by the following clauses: Indemnification - Third Party Claims, Intellectual Property Indemnification, and any provisions regarding warranty or audit. [07-7A075-1]

TAXES (JAN 2006):

Any tax the contractor may be required to collect or pay upon the sale, use or delivery of the products shall be paid by the State, and such sums shall be due and payable to the contractor upon acceptance. Any personal property taxes levied after delivery shall be paid by the State. It shall be solely the State's obligation, after payment to contractor, to challenge the applicability of any tax by negotiation with, or action against, the taxing authority. Contractor agrees to refund any tax collected, which is subsequently determined not to be proper and for which a refund has been paid to contractor by the taxing authority. In the event that the contractor fails to pay, or delays in paying, to any taxing authorities, sums paid by the State to contractor, contractor shall be liable to the State for any loss (such as the assessment of additional interest) caused by virtue of this failure or delay. Taxes based on Contractor's net income or assets shall be the sole responsibility of the contractor. [07-7A080-1]

TERMINATION DUE TO UNAVAILABILITY OF FUNDS (JAN 2006):

Payment and performance obligations for succeeding fiscal periods shall be subject to the availability and appropriation of funds therefor. When funds are not appropriated or otherwise made available to support continuation of performance in a subsequent fiscal period, the contract shall be canceled. In the event of a cancellation pursuant to this paragraph, contractor will be reimbursed the resulting unamortized, reasonably incurred, nonrecurring costs. Contractor will not be reimbursed any costs amortized beyond the initial contract term. [07-7A085-1]

THIRD PARTY BENEFICIARY (JAN 2006):

This Contract is made solely and specifically among and for the benefit of the parties hereto, and their respective successors and assigns, and no other person will have any rights, interest, or claims hereunder or be entitled to any benefits under or on account of this Contract as a third party beneficiary or otherwise. [07-7A090-1]

WAIVER (JAN 2006):

The State does not waive any prior or subsequent breach of the terms of the Contract by making payments on the Contract, by failing to terminate the Contract for lack of performance, or by failing to strictly or promptly insist upon any term of the Contract. Only the Procurement Officer has actual authority to waive any of the State's rights under this Contract. Any waiver must be in writing. [07-7A095-1]

VII. TERMS AND CONDITIONS -- B. SPECIAL

COMPLIANCE WITH LAWS (JAN 2006):

During the term of the contract, contractor shall comply with all applicable provisions of laws, codes, ordinances, rules, regulations, and tariffs. [07-7B035-1]

CONTRACTOR'S OBLIGATION – GENERAL (JAN 2006):

The contractor shall provide and pay for all materials, tools, equipment, labor and professional and non-professional services, and shall perform all other acts and supply all other things necessary, to fully and properly perform and complete the work. The contractor must act as the prime contractor and assume full responsibility for any subcontractor's performance. The contractor will be considered the sole point of contact with regard to all situations, including payment of all charges and the meeting of all other requirements. [07-7B065-1]

CONTRACTOR'S USE OF STATE PROPERTY (JAN 2006):

Upon termination of the contract for any reason, the State shall have the right, upon demand, to obtain access to, and possession of, all State properties, including, but not limited to, current copies of all State application programs and necessary documentation, all data, files, intermediate materials and supplies held by the contractor. Contractor shall not use, reproduce, distribute, display, or sell any data, material, or documentation owned exclusively by the State without the State's written consent, except to the extent necessary to carry out the work. [07-7B067-1]

DEFAULT – SHORT FORM (FEB 2015)

The state may terminate this contract, or any part hereof, for cause in the event of any default by the contractor, or if the contractor fails to comply with any material contract terms and conditions, or fails to provide the state, upon request, with adequate assurances of future performance. In the event of termination for cause, the state shall not be liable to the contractor for any amount for supplies or services not accepted, and the contractor shall be liable to the state for any and all rights and remedies provided by law. If it is determined that the state improperly terminated this contract for default, such termination shall be deemed a termination for convenience. [07-7B080-2]

LOTTTERY VENDORS (SCSEL):

If selected, Providers must provide an attestation certifying that the Offeror and its employees, if any, are in compliance with and will not violate or induce a person to violate Title 8, Chapter 13 of the South Carolina Code of Laws, as amended (the Ethics Act) or Title 59, Chapter 150 of the South Carolina Code of Laws, as amended, (the South Carolina Education Lottery Act). The Offeror is responsible for reviewing and understanding the obligations, requirements, and prohibitions contained in these Acts.

“Section 59-150-130. (A) In coordination with the State Law Enforcement Division, the commission shall investigate the financial responsibility, security, and integrity of a lottery vendor who is a finalist in submitting a bid, proposal, or offer as part of a procurement. To defray a portion of the expense of this investigation, each lottery vendor finalist shall submit a certified check for five thousand dollars to the commission. This sum must be placed in an escrow account from which SLED must be paid to conduct the investigation pursuant to this section. If five

thousand dollars is not sufficient to complete the investigation, the commission shall require the lottery vendor finalist to remit additional funds. Any funds remaining in the escrow account after the investigation is complete must be returned to the lottery vendor finalist. At the time of submitting the bid, proposal, or offer to the commission, the commission shall require disclosure of the:

(1) lottery vendor's name and address and, as applicable, the names and addresses of the following, if the lottery vendor is:

(a) a corporation, the officers and directors and each stockholder in the corporation, except that in the case of owners of equity securities of a publicly-traded corporation, the names and addresses of only those known to the corporation to own beneficially five percent or more of the securities must be disclosed;

(b) a trust, the trustee, and all persons entitled to receive income or benefits from the trust;

(c) an association, the members, officers, and directors; and

(d) a partnership or joint venture, all of the general partners, limited partners, or joint venturers;

(2) states and jurisdictions in which the lottery vendor does business and the nature of the business for each such state or jurisdiction;

(3) states and jurisdictions in which the lottery vendor has contracts to supply gaming goods or services including, but not limited to, lottery goods and services, and the nature of the goods or services involved for each state or jurisdiction;

(4) states and jurisdictions in which the lottery vendor has applied for, sought renewal of, received, been denied, or had revoked, or has issuance pending of, a lottery or gaming license of any kind or had fines or penalties assessed to his license, contract, or operation and the disposition of each in each state or jurisdiction. If a lottery or gaming license or contract has been revoked or has not been renewed or a lottery or gaming license or application has been denied or is pending and has remained pending for more than six months, all of the facts and circumstances underlying the failure to receive a license must be disclosed;

(5) details of a finding or any plea, conviction, or adjudication of guilt in a state or federal court of the lottery vendor for a felony or other criminal offense other than a traffic violation;

(6) details of any bankruptcy, insolvency, reorganization, or corporate or individual purchase or takeover of another corporation, including bonded indebtedness, or pending litigation of the lottery vendor;

(7) contributions made to or independent expenditures relative to the campaign of a candidate for the General Assembly or statewide constitutional office, to any political party, as defined in Section 8-13-1300(26), or to a committee, as defined in Section 8-13-1300(6), for the twelve-month period before the application and up to the date of disqualification of the applicant or the awarding of the contract, whichever occurs first; and

(8) additional information the commission determines appropriate for the procurement involved. If at least twenty percent of the cost of a lottery vendor's contract is subcontracted, the lottery vendor shall disclose all of the information required by this section for the subcontractor as if the subcontractor were itself a lottery vendor.

(B) A lottery procurement contract must not be entered into with a lottery vendor who has not complied with the disclosure requirements described in subsection (A), and a contract with a noncomplying lottery vendor is voidable at the option of the commission. The commission may terminate a contract with a lottery vendor who does not comply with the requirements for

periodically updating the disclosures during the time specified in the contract. The provisions of this section must be construed broadly and liberally to achieve the ends of full disclosure of all information necessary to allow for a full and complete evaluation by the commission of the competence, integrity, background, and character of a lottery vendor for procurements.

(C) A procurement contract must not be entered into with a lottery vendor if he or it has:

(1) been convicted of a felony related to the security or integrity of the lottery in this or another jurisdiction;

(2) been convicted of unlawful gambling activity, false statements, false swearing, or perjury in this or another jurisdiction; or

(3) been found to have violated the provisions of this chapter or a regulation of the commission, unless either ten years have passed since the violation or the board finds the violation both minor and unintentional in nature.

(D) A procurement contract must not be entered into with a lottery vendor if the lottery vendor has an ownership interest in an entity that supplied consultation services under contract to the commission regarding the request for proposals pertaining to those particular goods or services.

(E) A lottery vendor or applicant for a procurement contract must not pay, give, or otherwise make available anything of value in violation of provisions of the South Carolina Ethics Reform Act. A violation of the act is subject to the provisions of Sections 11-35-4220 and 11-35-4230.

(F) A lottery vendor who has entered into the competitive solicitation process for a procurement contract or who has been awarded a procurement contract with the commission shall not contribute, for a period of twelve months before entering into the procurement process, except that during the first twelve months the period must be from the date of enactment, and during the term of the contract, to or make independent expenditures relative to the campaign of a candidate for the General Assembly or a statewide constitutional office; to a political party, as defined in Section 8-13-1300(26); or to a committee, as defined in Section 8-13-1300(6).

(G) A lottery vendor must not enter into a contract for the purpose of influencing a political decision in connection with the operation of the lottery, and a lottery vendor must not employ, contract with, or otherwise authorize a lobbyist, as defined in Section 2-17-10(13), to engage in lobbying, as defined in Section 2-17-10(12), on behalf of the lottery vendor for the purpose of influencing a political decision in connection with the operation of the lottery.

(H) A lottery vendor shall disclose, upon written inquiry, the amount of any commission, referral fee, finder's fee, consulting fee, or contingency fee paid in connection with obtaining the contract and the name of the person to whom the monies were paid.

(I)(1) The prohibitions and restrictions described in subsections (F) and (G) specifically apply to a lottery vendor as defined in Section 59-150-20(9), except as provided in item (2) of this subsection, and its employees, members of its board, and holders of an interest in it of more than ten percent, and their immediate family members, as defined in Section 59-150-20(6).

(2) The prohibitions and restrictions described in subsection (F) do not apply to a lottery vendor that is a federally-chartered or insured financial institution that provides only usual and customary banking services as a lottery vendor, but do apply to the vendor's employees and their immediate family members who are involved on a day-to-day basis in providing the goods or services that are the subject of the contract with the commission.

(J) The commission is prohibited from contracting with a lottery vendor if the fee or commission payable in connection with the service or product is contingent, in whole or in part, upon performance of lottery sales or other lottery profitability measure." [SCEL]

“Section 59-150-140. (A) At the execution of the contract with the commission, a lottery vendor shall post a performance bond or letter of credit from a bank or credit provider acceptable to the commission in an amount determined by the commission for that particular bid or contract. Instead of the bond, a lottery vendor, to assure the faithful performance of its obligations, may deposit and maintain with the commission securities that are interest bearing or accruing and that are rated in one of the three highest classifications by an established nationally recognized investment rating service. Securities eligible pursuant to this section are limited to:

(1) certificates of deposit issued by solvent banks or savings associations which are organized and existing under the laws of this State or under the laws of the United States and are approved by the commission;

(2) United States bonds, notes, and bills for which the full faith and credit of the government of the United States is pledged for the payment of principal and interest; and

(3) corporate bonds approved by the commission. The corporation that issued the bonds must not be an affiliate or subsidiary of the depositor. The securities must be held in trust and must have at all times a market value equal at least to the full amount estimated to be paid annually to the lottery vendor under contract.

(B) Each lottery vendor must be qualified to do business in this State and shall file appropriate tax returns as provided by the laws of this State. All contracts pursuant to this section are governed by the laws of this State.

(C) A contract must not be let with a lottery vendor in which a public official has an ownership interest unless the letting of the contract complies with Section 8-13-775.

(D) Procurement contracts must be handled in accordance with the South Carolina Consolidated Procurement Code.

(E) In all contracts entered into in connection with this chapter, the resident lottery vendor preference provided in Section 11-35-1524 must apply to procurements made by the commission, except that the following additional provisions apply:

(1) the preference also must apply to the procurement of services, as defined in Section 11-35-310(29), and advertising;

(2) with respect to the procurement of services or advertising, the definition of the term “resident lottery vendor” must be modified as provided in this item. Section 11-35-1524(B)(6)(c) does not apply to a lottery vendor providing services or advertising. Instead of Section 11-35-1524(B)(6)(c), the lottery vendor shall provide services or advertising which are representative of the general type of services or advertising on which the bid is submitted;

(3) with respect to the procurement of services or advertising, instead of providing the certifications provided in Section 11-35-1524(C), the lottery vendor shall certify in writing in the bid:

(a) that he is a resident of the State;

(b) the services or advertising is available; and

(c) the cost of the services or advertising is not unreasonable.” [SCEL]

On page 38, under Section VIII. BIDDING SCHEDULE / PRICE-BUSINESS PROPOSAL, below the Bidding Schedule box, is an attestation for offerors to sign that the Offeror and the Offeror’s employees are in compliance with the Ethics Act and the Education Lottery Act. The submission of the attestation is deemed a substitute for the \$5,000 deposit requirement for criminal background check(s) for the purposes of this procurement.

OWNERSHIP OF DATA & MATERIALS (JAN 2006):

All data, material and documentation prepared for the state pursuant to this contract shall belong exclusively to the State. [07-7B125-1]

RELATIONSHIP OF THE PARTIES (JAN 2006):

Neither party is an employee, agent, partner, or joint venturer of the other. Neither party has the right or ability to bind the other to any agreement with a third party or to incur any obligation or liability on behalf of the other party. [07-7B205-1]

TERM OF CONTRACT – EFFECTIVE DATE / INITIAL CONTRACT PERIOD (JAN 2006):

The effective date of this contract is the first day of the Maximum Contract Period as specified on the final statement of award. The initial term of this agreement is **1 year, 0 months, 0 days** from the effective date. Regardless, this contract expires no later than the last date stated on the final statement of award. [07-7B240-1]

TERM OF CONTRACT – OPTION TO RENEW (MODIFIED):

At the end of the initial term, and at the end of each renewal term, this contract shall automatically renew for a period of **1 year(s), 0 month(s), 0 day(s)**, unless contractor receives notice that the state elects not to renew the contract at least thirty (30) days prior to the date of renewal. Regardless, this contract expires no later than the last date stated on the final statement of award.

TERM OF CONTRACT – TERMINATION BY CONTRACTOR (JAN 2006):

Contractor may terminate this contract at the end of the initial term, or any renewal term, by providing the Procurement Officer notice of its election to terminate under this clause at least 30 days prior to the expiration of the then current term. [07-7B250-1]

TERMINATION FOR CONVENIENCE – SHORT FORM (JAN 2006):

The Procurement Officer may terminate this contract in whole or in part, for the convenience of the State. In such a termination, the Procurement Officer may require the contractor to transfer title and deliver to the State in the manner and to the extent directed by the Procurement Officer: (a) any completed supplies; and (b) such partially completed supplies and materials, parts, tools, dies, jigs, fixtures, plans, drawings, information, and contract rights (hereinafter called “manufacturing material”) as the contractor has specifically produced or specially acquired for the performance of the terminated part of this contract. Upon such termination, the contractor shall (a) stop work to the extent specified, (b) terminate any subcontracts as they relate to the terminated work, and (c) be paid the following amounts without duplication, subject to the other terms of this contract: (i) contract prices for supplies or services accepted under the contract, (ii) costs incurred in performing the terminated portion of the work, and (iii) any other reasonable costs that the contractor can demonstrate to the satisfaction of the State, using its standard record keeping system, have resulted from the termination. The contractor shall not be paid for any work performed or costs incurred that reasonably could have been avoided. As a condition of payment, contractor shall submit within three months of the effective date of the termination a claim specifying the amounts due because of the termination. The absence of an appropriate termination

for convenience clause in any subcontract shall not increase the obligation of the state beyond what it would have been had the subcontract contained such a clause. [07-7B260-1]

VIII. BIDDING SCHEDULE / PRICE-BUSINESS PROPOSAL

BIDDING SCHEDULE (NOV 2007):

Quantity	Unit of Measure	Fixed Price	Offeror's Price
1	Hour	\$75.00	
Product: Graphic Design Services			
Item Description: Graphic Design, Copywriting, Art Direction/Layout/Design, Digital Marketing Strategy and support, Video Production. See Section III. Scope of Work/Specifications.			
Fees: Maximum fee for freelance graphic design services is seventy-five dollars (\$75.00) per hour. Fees in excess of this maximum will be determined as non-responsive and WILL NOT BE CONSIDERED FOR BID AWARD. The total combined expenditures are limited to fifty thousand dollars (\$50,000.00). Once the fifty thousand dollar (\$50,000.00) limit is reached, the contract will terminate immediately.			

“LOTTERY VENDORS (SCSEL): If selected, Providers must provide an attestation certifying that the Offeror and its employees, if any, are in compliance with and will not violate or induce a person to violate Title 8, Chapter 13 of the South Carolina Code of Laws, as amended (the Ethics Act) or Title 59, Chapter 150 of the South Carolina Code of Laws, as amended, (the South Carolina Education Lottery Act). The Offeror is responsible for reviewing and understanding the obligations, requirements, and prohibitions contained in these Acts.”

“I certify that I and my employees, if any, are in compliance with and will not violate or induce a person to violate Title 8, Chapter 13 of the South Carolina Code of Laws, as amended (the Ethics Act) or Title 59, Chapter 150 of the South Carolina Code of Laws, as amended, (the South Carolina Education Lottery Act).”

Provider's Signature

Date

The submission of the attestation is deemed a substitute for the \$5,000.00 deposit requirement for criminal background check(s) for the purposes of this procurement.

NOTE: An actual signature is needed for the attestation, NOT the name of the company.

IX. ATTACHMENTS TO SOLICITATION

NONRESIDENT TAXPAYER REGISTRATION AFFIDAVIT INCOME TAX WITHHOLDING

IMPORTANT TAX NOTICE - NONRESIDENTS ONLY

Withholding Requirements for Payments to Nonresidents: Section 12-8-550 of the South Carolina Code of Laws requires persons hiring or contracting with a nonresident conducting a business or performing personal services of a temporary nature within South Carolina to withhold 2% of each payment made to the nonresident. The withholding requirement does not apply to (1) payments on purchase orders for tangible personal property when the payments are not accompanied by services to be performed in South Carolina, (2) nonresidents who are not conducting business in South Carolina, (3) nonresidents for contracts that do not exceed \$10,000 in a calendar year, or (4) payments to a nonresident who (a) registers with either the S.C. Department of Revenue or the S.C. Secretary of State and (b) submits a Nonresident Taxpayer Registration Affidavit - Income Tax Withholding, Form I-312 to the person letting the contract.

The withholding requirement applies to every governmental entity that uses a contract ("Using Entity"). Nonresidents should submit a separate copy of the Nonresident Taxpayer Registration Affidavit - Income Tax Withholding, Form I-312 to every Using Entity that makes payment to the nonresident pursuant to this solicitation. Once submitted, an affidavit is valid for all contracts between the nonresident and the Using Entity, unless the Using Entity receives notice from the Department of Revenue that the exemption from withholding has been revoked.

Section 12-8-540 requires persons making payment to a nonresident taxpayer of rentals or royalties at a rate of \$1,200.00 or more a year for the use of or for the privilege of using property in South Carolina to withhold 7% of the total of each payment made to a nonresident taxpayer who is not a corporation and 5% if the payment is made to a corporation. Contact the Department of Revenue for any applicable exceptions.

For information about other withholding requirements (e.g., employee withholding), contact the Withholding Section at the South Carolina Department of Revenue at 803-898-5383 or visit the Department's website at: **www.sctax.org**

This notice is for informational purposes only. This agency does not administer and has no authority over tax issues. All registration questions should be directed to the License and Registration Section at 803-898-5872 or to the South Carolina Department of Revenue, Registration Unit, Columbia, S.C. 29214-0140. All withholding questions should be directed to the Withholding Section at 803-896-1420.

<http://www.sctax.org/Forms+and+Instructions/withholding/default.htm>
[09-9005-1]

ASKING QUESTIONS

NOTE: If a Vendor has any questions, he or she has a duty to follow up with the questions before placing a bid as stated in the following clauses found in II. INSTRUCTIONS TO OFFERORS -- A. GENERAL INSTRUCTIONS:

DUTY TO INQUIRE (FEB 2015)

Offeror, by submitting an Offer, represents that it has read and understands the Solicitation and that its Offer is made in compliance with the Solicitation. Offerors are expected to examine the Solicitation thoroughly and should request an explanation of any ambiguities, discrepancies, errors, omissions, or conflicting statements in the Solicitation. Failure to do so will be at the Offeror's risk. All ambiguities, discrepancies, errors, omissions, or conflicting statements in the Solicitation shall be interpreted to require the better quality or greater quantity of work and/or materials, unless otherwise directed by amendment. Offeror assumes responsibility for any patent ambiguity in the Solicitation that Offeror does not bring to the State's attention. See clause entitled "Questions from Offerors." [02-2A070-2]

QUESTIONS FROM OFFERORS (FEB 2015)

(a) Any prospective offeror desiring an explanation or interpretation of the solicitation, drawings, specifications, etc., must request it in writing. Questions regarding the original solicitation or any amendment must be received by the Procurement Officer no later than five (5) days prior to opening unless an earlier date is stated on the Cover Page. Label any communication regarding your questions with the name of the procurement officer, and the solicitation's title and number. Oral explanations or instructions will not be binding. [See R. 19-445.2042(B)] Any information given a prospective offeror concerning a solicitation will be furnished promptly to all other prospective offerors as an Amendment to the solicitation, if that information is necessary for submitting offers or if the lack of it would be prejudicial to other prospective offerors. See clause entitled "Duty to Inquire." **We will not identify you in our answer to your question.** (b) The State seeks to permit maximum practicable competition. Offerors are urged to advise the Procurement Officer -- as soon as possible -- regarding any aspect of this procurement, including any aspect of the Solicitation that unnecessarily or inappropriately limits full and open competition. [See R. 19-445.2140] [02-2A095-2]

Vendors need to read the Solicitation carefully and follow the instructions on how to ask questions. Questions must be **reduced to writing** and sent to POS@SCLot.com by the deadline listed on the Cover Page. *In order to ensure all Vendors receive the same information, Vendors may not call the Lottery to ask questions. Oral answers to questions are NOT binding. Questions should be in writing and an Amendment will be posted on the SCEL Procurement Webpage answering all questions received and available to all potential Offerors:*

<http://www.sceducationlottery.com/lottery/procurement.aspx>

Questions must be submitted in writing via e-mail with "Question(s): FY19-22 FPB GDSP" in the subject line no later than Friday, August 10, 2018, at 11 a.m. local time. SEND QUESTIONS AND ALL CORRESPONDENCE VIA EMAIL TO:

Subject Line: "Question(s): FY19-22 FPB GDSP"

Email Address: POS@SCLot.com

SOLICITATION TIMELINE

NOTE: If a vendor has never taken part in a Solicitation for SCCEL, the following timeline information may be useful. Vendors should wait until after the time period for asking questions has passed and check for amendments before turning in their Offers. Any amendments issued should be acknowledged at the time Offers are submitted.

- 1) **Time to Ask Questions:** Once the Solicitation is advertised, Vendors have a period of time in which to ask any questions. The day and time by which questions need to be asked will be listed on the Cover Page of the Solicitation. Vendors are strongly encouraged to ask and should ask any and all questions they have.
- 2) **Amendment Issued:** Normally by the next day, an amendment will be issued to answer any questions asked by perspective Vendors. The amendment will be posted on SCCEL's Procurement Webpage, in the amendments column for the solicitation:
<http://www.sceducationlottery.com/lottery/procurement.aspx>
- 3) **Time to Fine Tune the Offer:** After the amendment is issued, Vendors have a few days to tweak their Offers based on what is learned from the amendment.
- 4) **Acknowledge Amendments When Offers and Work Samples are Submitted:** There is an ACKNOWLEDGEMENT OF AMENDMENTS box both on the second page of the solicitation and at the end of any amendments. **Prospective Offerors should wait until the day after questions are due to turn in their Offers in order to have time to read any amendments issued. In returning their Offers, Vendors should acknowledge any amendments issued.**
- 5) **Date and Time Offers and Work Samples are DUE:** The due date and time by which **Offers and samples of vendors' work** must be received is listed on the Cover Page of the Solicitation. **The time noted is very important as Offers and/or work samples received after that time CANNOT be accepted.** Offers received WITHOUT work samples will be found NON-RESPONSIVE and ineligible for award.

IT IS THE OFFEROR'S RESPONSIBILITY TO ENSURE THEIR WORK SAMPLES/EXAMPLES ARE AVAILABLE TO BE EVALUATED BY THE TIME BIDS ARE DUE.

Amendments Issued Answering Vendors' Questions

Question 1

Q: Must a vendor submit a check for \$5,000 for a SLED background check? With no guarantee of work, this seems highly unreasonable just to be placed on a qualified vendors list.

A: No, a vendor does NOT need to submit a check with the bid. Each prospective vendor simply needs to sign the attestation on page 38. Near the middle of page 38, under the Bidding Schedule is the following clause:

“LOTTERY VENDORS (SCEL): If selected, Providers must provide an attestation certifying that the Offeror and its employees, if any, are in compliance with and will not violate or induce a person to violate Title 8, Chapter 13 of the South Carolina Code of Laws, as amended (the Ethics Act) or Title 59, Chapter 150 of the South Carolina Code of Laws, as amended, (the South Carolina Education Lottery Act). The Offeror is responsible for reviewing and understanding the obligations, requirements, and prohibitions contained in these Acts.”

Offerors must include the following statement as an attestation with their submission: **“I certify that I and my employees, if any, are in compliance with and will not violate or induce a person to violate Title 8, Chapter 13 of the South Carolina Code of Laws, as amended (the Ethics Act) or Title 59, Chapter 150 of the South Carolina Code of Laws, as amended, (the South Carolina Education Lottery Act).”**

The submission of the attestation is deemed a substitute for the \$5,000.00 deposit requirement for criminal background check(s) for the purposes of this procurement.

In Section VII. TERMS AND CONDITIONS -- B. SPECIAL, starting on page 32, are the two codes sections in the Lottery Act relating to Lottery Vendors, §§ 59-150-130 and 59-150-140. The code sections are provided as information only.

QUESTION 2

Q: On page 7 of this solicitation, it states: The initial contract period is for one (1) year, with the option of two (2) one-year (1) renewals. The maximum contract period is for three (3) years. If we have been approved for the initial year, do we need to reapply for the option of two one-year renewals? Or does it automatically renew?

A: Generally once a Vendor has been placed on Qualified Provider List, the Vendor stays on the list (unless the Vendor wishes to be removed) through the length of the contract period, up to three years or until the \$50,000 maximum has been reached. [NOTE: An exception would be when a new law requires a QPL Provider to follow certification requirements not in effect at the time the Provider was placed on QPL. If the Provider refuses at the time of renewal, the Provider would be removed from the QPL.] Vendors do not need to re-apply every year. Vendors added on QPL after the initial contract period begins do NOT receive three-year (3) contracts. Instead a Vendor added later would receive a contract that runs concurrent with the length of the initial contract period; therefore **all designers' contracts expire at the same time. To take part in the next solicitation, a former provider will have to respond to the solicitation and be evaluated again.**

QUESTION 3

Q: Can samples of design work be placed in a Dropbox or on a website with the link information provided in the bid? This will eliminate emailing huge file sizes.

A: No, samples of design work may NOT be placed in DropBox; Yes, samples of design work MAY be placed on a website with the link information provided in the bid. SCEL has a very robust security system which blocks many sites (DropBox, HighTail, iCloud, FaceBook, vimeopro, etc.). To provide samples/examples requested in the Solicitation, an Offeror can place samples: 1) on a website and provide the site address in the bid; 2) on an FTP site and provide the user

name and logon needed to view; or 3) on a jump drive and mail to the address on the top left of the Cover Page. Please provide information on whom to contact and how if there are any questions about viewing work samples/examples.

IT IS THE OFFEROR'S RESPONSIBILITY TO ENSURE THEIR WORK SAMPLES/EXAMPLES ARE AVAILABLE TO BE EVALUATED BY THE TIME BIDS ARE DUE.

QUESTION 4

Q: What information does a vendor need to return?

A: Offerors need to return:

A) **Pages 1 and 2** completed, signed, and dated per instructions;

B) All the information requested on **page 21**:

“1) A cover page and Page 2 completed, signed, and dated per instructions;
2) A cover letter that includes a summary of the prospective Provider's ability to perform the services described in the solicitation and contains the following information: company name, street address or post office box, city, state and zip code, telephone number, fax number, e-mail address, and the name of the responsible person;

3) A statement that the prospective Provider is willing to perform these services for the fixed hourly rate submitted with the prospective Provider's proposal;

4) A statement that the prospective Provider is willing to enter into a contract with SCEL if required;

5) A company history including the type of business, number of years in business, company background, number of employees, changes to company name, ownership, mergers, acquisitions, and mode of conducting business;

6) A list of at least three (3) professional references with current contact names, phone numbers, and addresses;

7) The hourly rate to be charged which must not exceed the maximum fixed price of seventy-five (\$75.00) dollars per hour;

8) Prospective Providers must clearly indicate the areas in which they have demonstrated expertise including, but not limited to, relevant design experience, similar projects, reputation and financial strength, and specific experience of staff responsible for these projects and assignments as described in Section V below; and

9) One (1) set of samples, portfolio, or printed materials representative of prior work(s) including, but not limited to, those materials or materials which are substantially similar to the materials listed in Section III, C. above and which meet the requirements of Section VI, Award Criteria, below. The samples may be provided: 1) on a website and provide the site address in the bid; 2) on an FTP site and provide the user name and logon needed to view; or 3) on a jump drive and mail to the address on the top left of the Cover Page. Please provide information on whom to contact and how if there are any questions about viewing work samples/examples. Electronic copy preferred.”

C) If a vendor is a South Carolina Certified Minority Business, return page 22; otherwise page 22 does not need to be returned; and

D) Under Section VIII. BIDDING SCHEDULE / PRICE-BUSINESS PROPOSAL, on page 38, Offerors should return both:

1) the Bidding Schedule table near the top of the page where the Offeror must provide their hourly rate; and

2) the Offeror should sign the attestation near the middle of the page.

Question 5

Q: If my company was on an earlier Qualified Provider List, do I have to send in work samples to take part in this Fixed Price Bid?

A: Yes. FY19-22 FPB GDSP is a new solicitation. No vendors are grandfathered onto the Qualified Provider List. Each vendor must:

- 1) Provide all the information requested in the solicitation, including samples of their work;
- 2) Have their work samples evaluated by the three Evaluation Committee Members; and
- 3) Be approved by two of the three evaluators in order for the vendor to be placed on the QPL for FY19-22 FPB GDSP.

Question 6

Q: Whether companies from Outside USA can apply for this? (like, from India or Canada)

A: Yes. Vendors from outside the State of South Carolina and outside the U.S. may respond to the solicitation. If vendors will be using subcontractors from anywhere, the vendor must provide the information requested in clause [05-5030-2] found on page 21 of Section V. QUALIFICATIONS.

SUBCONTRACTOR – IDENTIFICATION (FEB 2015): If you intend to subcontract, at any tier level, with another business for any portion of the work and that portion either (1) exceeds 10% of your cost, (2) involves access to any “government information,” as defined in the clause entitled “Information Security - Definitions,” if included, or (3) otherwise involves services critical to your performance of the work (err on the side of inclusion), your offer must identify that business and the work which they are to perform. **Identify potential subcontractors by providing the business name, address, phone, taxpayer identification number, and point of contact. In determining your responsibility, the state may contact and evaluate your proposed subcontractors.** [05-5030-2]

Question 7

Q: Whether we need to come over there for meetings?

A: Yes. As explained on page 19, in paragraph A., under Section III. SCOPE OF WORK/SPECIFICATIONS:

“A. Provider(s) are envisioned to be freelance graphic designers who will augment production of advertising deliverables for Marketing, utilizing their or his or her unique abilities, expertise, and knowledge. The projects assigned are envisioned to be collaborative efforts. Some projects will be short, taking less than eight hours to perform; other projects, such as designing an entire promotional campaign, will be longer, taking more time to complete.”

While short projects may be accomplished without in-person interaction, some longer projects may require the Provider to attend meeting(s) at the SCEL Office in Columbia, S.C.

Question 8

Q: Can we perform the tasks (related to RFP) outside USA? (like, from India or Canada)

A: The solicitation is a Competitive Fixed Price Bid, not an RFP (Request for Proposals). Yes, Vendors from outside the USA could potentially provide graphic design services, but their travel to meetings in Columbia, South Carolina, would NOT be paid for by SCEL.

Question 9

Q: Can we submit the proposals via email?

A: The solicitation is a Competitive Fixed Price Bid, not an RFP (Request for Proposals), so no proposals are requested. The cover page provides information on how to return bids:

NUMBER OF COPIES TO BE SUBMITTED: One copy of bid only, which may be submitted electronically as an email attachment to **POS@SCLot.com**. SCEL has a very robust security system which **blocks** many sites (DropBox, HighTail, iCloud, FaceBook, vimeopro, etc.). To provide samples/examples requested in the Solicitation, an Offeror can place samples: 1) on a website and provide the site address in the bid; 2) on an FTP site and provide the user name and logon needed to view; or 3) on a jump drive and mail to the address on the top left of the Cover Page. Please provide information on whom to contact and how if there are any questions about viewing work samples/examples.

IT IS THE OFFEROR’S RESPONSIBILITY TO ENSURE THEIR WORK SAMPLES/EXAMPLES ARE AVAILABLE TO BE EVALUATED BY THE TIME BIDS ARE DUE.

Vendors should monitor the website to check for amendments and will need to acknowledge they had the opportunity to read any amendments posted when sending their quote. There are several ways to acknowledge an amendment. By identifying the amendment number and date and printing out the table 1) on the Specifications and Bidding Schedule in the solicitation or 2) at the end of each amendment posted vendors acknowledge receipt of amendments. Vendors may also 3) sign and return the amendment or 4) acknowledge by letter.

ACKNOWLEDGMENT OF AMENDMENTS:

Offeror acknowledges receipt of amendments by indicating amendment number and its date of issue.

Amendment No.	Amendment Issue Date:	Amendment No.	Amendment Issue Date:	Amendment No.	Amendment Issue Date:	Amendment No.	Amendment Issue Date:

Should you have additional questions, please send them in writing to:

POS@sclot.com

Questions will be answered and posted on the SCEL Procurement webpage:

<http://www.sceducationlottery.com/lottery/procurement.aspx>

“SCEL EMPLOYEES MUST NOT ACCEPT ANY ITEM OR SERVICE FROM A LOTTERY RETAILER, POTENTIAL RETAILER, OR LOTTERY VENDOR, NOT EVEN A CUP OF COFFEE, WHETHER OR NOT THE OFFEROR EXPECTS SOMETHING IN RETURN.”