



FEATURED RETAILER

Markette

By Tommy Woodham, Midlands MSR

Markette has 26 locations throughout the midlands and coastal regions of South Carolina with continued growth planned. The popularity of the Markette brand hinges on its never ending attention to detail, which is a real win for the Lottery and its players.

The old saying "it's so clean you could eat off the floor" is as true as it gets at Markette locations, where the managers and clerks work hard to keep the stores looking nice while making customers feel welcome and taken care of.

Lottery ticket displays are always enticing and tweaked as needed to keep sales up and players satisfied. Markette's management understands the importance of product presentation and location, and the Lottery appreciates their working with us to maximize exposure within the confines of their retail environment.

Markette's continued commitment to training staff in the selling of Lottery is impressive too. A well trained staff minimizes mistakes and improves transaction time. Customers get taken care of faster and that translates into more sales, an end product we all strive for.

Quick Pantry 33, West Columbia – Vick
M P Mart, Winnsboro – Tiko
Auto Fountain East, Bennettsville – Larissa
Stop N Go, Greenville – Ivey