





## Stop N Shop

By Angie Williams, Midlands MSR

Meet Mr. Shah, the owner, and Ivan, the manager, of **Stop N Shop** in **Lexington**.

Mr. Shah took over the store in the middle of road construction outside the location. Lottery sales were not that great at first, but with patience and hard work they've built Stop N Shop in to one of the top lottery retailers in Lexington.

Mr. Shah keeps his store clean and inviting for all his customers. He provides excellent customer service, updates jackpot signs, keeps ticket dispensers full and loaded correctly, displays all required lottery signage and pays out winnings up to and including \$500. Mr. Shah and Ivan always ask for the sale.

If it's Monday, they ask if you have your Mega Millions® ticket for Tuesday. Wednesdays its Powerball®. On Friday they ask if you have your Mega Millions® and Powerball® tickets for the weekend. They always tell customers the correct jackpot amounts.

Mr. Shah and Ivan reward their players by hosting promotions and inviting other vendors in for giveaways to go along with prizes the store has purchased. These fellows are proof hard work pays off in increased customers and sales.







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