

SELLING Points

LOTTERY RETAILER NEWSLETTER | January 2017 Vol. 17, No. 7



sceducationlottery.com



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18+

DO NOT sell lottery tickets to any person under the age of 18. A player must be at least 18 years of age to purchase a ticket.



P.O. BOX 11949 • COLUMBIA, SC • 29211-1949

Reminders

BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCCEL POINT OF SALE. This information is included in the piece called "Odds of Our Games."

Display the Top Prizes Remaining Report: Every morning when you sign on, your terminal will generate a "Top Prizes Remaining" report. Please post this updated report in the clear sleeve or the change mat placed on your counter by your MSR. The clear sleeve must be on your ticket dispenser or near the point of purchase. You can run this report at any time from your reports menu if a player requests the information.

SCCEL also provides updated prizes remaining and end-of-game information on a weekly basis. This information is also sent out in all ticket orders. Please make sure you review and display the most current information in your play station.

Oversized tickets with odds and prize information are always available for players. MSRs attach this information to a ring on the play station. Encourage players to read the information, but discourage them from removing oversized tickets.

The Instant Game Ticket Information Sign and About Our Odds Sign must be posted at or near the point of purchase.

Contact Information

Ticket Orders: 1-866-737-7235 (Option 1)

Stolen/Missing Tickets: 1-866-269-5668

Intralot Help Desk: 1-877-500-5202

Customer Information: 1-866-736-9819

Winning Numbers Line: 1-803-734-4966 (IWON)

Licensing Information: 1-866-737-7235 (Option 4)

Gambling Addiction Services: 1-877-452-5155

For more information, visit us online at:

www.sceducationlottery.com

Please Play Responsibly!

www.PlayResponsiblySC.com



Happy New Year!

2017 marks the South Carolina Education Lottery's 15th Anniversary. Wow! YOU've made it one amazing and truly rewarding journey.

Looking back over 15 years, we've had a lot of FUN. Who could forget Lizard Man sightings and Ric Flair shouts of WOOOOO!? Right? And the record jackpots, oh my, the record jackpots we've seen.

Together we've done a lot of good. You probably know of at least

one student, probably more, who has benefited from tickets you've sold. Just think of all the happy winners that have come through your doors.

These players will have even more to smile about in 2017. They asked for games with more \$100 wins, and we listened. First in December with the launch of **\$50 or \$100!**, a \$10 scratch-off where players win just that, either \$50 or \$100. Then with **\$500 Cash Spectacular**, on sale

this month and loaded with \$500 top prize wins. We haven't forgotten about your players looking to win \$1 million. **My Million Dollar Series** be here this February.

We are committed to making 2017 a GREAT year for YOU and our players, but we're asking for your support. So, let's sell some lottery tickets and have some fun.

Cheers! Happy New Year! And, Happy Anniversary!

SPOTLIGHT

Phoenix Mart

By Kristin Brown, Coastal MSR

The **Phoenix Mart** is a store to watch. Situated in one of the busiest areas of **Florence** where I-95 and I-20 intersect and right next door to the Florence Civic Center, there is always something going on nearby to draw in the traffic.

Manager Rob Buchner and his team eagerly welcome new lottery customers in town for an event or weary travelers looking to try their luck. They take great care of their faithful, regular lottery players too.

When the Powerball® jackpot climbs, this store gets hit hard. Buchner and his team make sure everyone gets their lucky numbers in! They also go the extra mile with lottery promotions, turning them into an event with loads of store prizes on the prize wheel, someone wearing the Powerball suit waving customers in, and large scale vendor involvement. Customers always get super excited at a Phoenix Mart promotion! Buchner and



Pictured from left to right are Rob Buchner, Anthony Fortune, and Selena Rogers of Phoenix Mart in Florence.

his hardworking team have set a goal to be in the Top 20 lottery retailers in Florence, and with all the extra steps they take for their players, it is sure to happen!

New Games

Scheduled to launch Tues., January 3:



Scheduled to launch Tues., January 31:



Launch dates and tickets are subject to change.
Artwork shown is not necessarily representative of final product.

TICKET Alerts

LAST DAY TO SELL

Wed., January 4: \$125,000 Big Money (#868)
Wed., January 11: Junior Jumbo Bucks (#787), Quick Bucks (#796) & \$50 Frenzy (#846)
Wed., January 25: Road to Riches (#862) & Money Stash (#887)

LAST DAY TO RETURN

Fri., January 6: Mega Bucks (#795)
Fri., January 13: 7/11/21 (#870)
Fri., January 20: Double Jackpot (#839)
Fri., January 27: Cash Reserve (#863) & Gold Rush (#869)

LAST DAY TO REDEEM

Tues., January 10: \$500 Frenzy (#849)
Tues., January 17: Cash Money (#798), Lucky Stars (#844) & Cash King (#858)
Tues., January 24: Royal Win (#797), Hot Spot (#818) & Cherry Jackpot (#828)
Tues., January 31: VIP Cash Club (#836)

- Dates Current as of 12/5/2016.

HOLIDAY CLOSING: Mon., January 2, 2017: SCFL & UPS will both be closed for the New Year's Day holiday. Tickets ordered on Fri., Dec. 30 will be delivered on Tues., Jan. 3, 2017.