



MEETING NOTICE

SOUTH CAROLINA EDUCATION LOTTERY COMMISSION

**A meeting of the Board of Commissioners will be held on
Wednesday February 19, 2025, at 10 a.m.**

**First Floor Conference Room
1333 Main Street, Columbia, South Carolina**

AGENDA

- 1. Call to Order**
- 2. Approval of Minutes – Board Meeting, December 4, 2024**
- 3. Action Items**
 - a. Quarterly Advertising and Marketing Review
(Marketing and Retailer Relations Meeting Report, February 18, 2025)**
 - b. Media Buy Plan for FY26**
- 4. Reports**
 - a. Financial Update**
 - b. Compensation Study – Final Report**
 - c. Executive Director Report**
- 5. Other Business**