



TICKET TALK

NEW GAMES

Tuesday, August 6:



Tuesday, September 3:



DATES TO KNOW

LAST DAY TO SELL
 Wed., August 7: Emerald Green (#1522) & Sapphire Blue (#1523)
 Wed., August 14: MONOPOLY (#1552)
 Wed., August 21: Hit \$100 (#1476) & Hit \$50 (#1504)
 Wed., August 28: Millionaire's Club (#1486)

LAST DAY TO RETURN
 Fri., August 16: 3 Times Lucky (#1426), Hit \$250 (#1477) & Carolina Cash (#1490)
 Fri., August 30: The Rolling Jackpot \$10 (#1516) & 100X The Cash (#1545)

LAST DAY TO CLAIM
 Tues., August 8: Max Money (#1507)
 Tues., August 13: Hit \$500 (#1478), Bonus 9s (#1502) & Bonus Match (#1526)
 Tues., August 27: Crossword X-tra Play (#1454) & X the Money (#1521)

THE GAMEPLAN

**SCORE A WIN
 NEW CAROLINA
 AND CLEMSON
 TICKETS ON SALE**

**DON'T FORGET
 A 2ND CHANCE**
 Two Players' Club members will take the court for a chance to win up to \$100K cash!

**TIGERS HOIST
 SERIES TROPHY**
 Clemson wins the 2023-24 Palmetto Series title. Gamecocks lead the overall series 5-1.

**A LOOK BEHIND
 THE COUNTER**
 Find out how a Midlands convenience store earned the nickname "The Lucky Store in the Circle."

LUCKY STORE GOES ABOVE & BEYOND

Circle Quick Stop in Leesville sits on the corner of the huge roundabout off Columbia Highway, connecting Lexington County and Saluda. Whether you are a local or a tourist coming through to fish on Lake Murray, they have all you need. From Lottery to bait, Circle Quick Stop is your place.

Customers say GK and Rajura Patel, the owners, are always professional, respectful, friendly and honest. GK genuinely cares about his customers and the experience that they have at his store. "I have seen GK go above and beyond for his customers on more than one occasion," said Moskel, a customer of the Circle Quick Stop.

The store is always clean and stocked. There is a barstool area dedicated specifically to lottery players that includes a wall of winners and posters. Mrs. Patel enjoys entertaining the players by cracking jokes while ensuring there are no long wait times.

If you stop and ask any of the locals nearby where you should play the Lottery, they will tell you the "Lucky Store in the Circle." That is their nickname after having several big winners, the most recent was a \$300,000 winner in May 2022.

- Ashlee Langley, Midlands MSR

PLAYERS' CLUB REWARDS

"SCEL COIN" DRAWINGS:
 \$1,000 Cash – 30 winners – Entry Deadline 8/6/24

- ACHIEVEMENTS TO EARN EXTRA "SCEL COIN":**
- August 1-31
 - Enter \$50 worth of any tickets
 - Enter \$20 worth of Palmetto Cash 5 tickets
 - Enter \$10 worth of Carolina Jackpot or Clemson Jackpot scratch-offs
 - Enter any \$20 scratch-off and \$10 worth of Mega Millions
 - August 4-10, 11-17, 18-24, & 25-31
 - Enter \$15 worth of any \$1 or \$2 scratch-offs
 - Enter \$15 worth of CASH POP tickets



THE GAMEPLAN

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REMINDERS

BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCEL POINT OF SALE. This information is included in the piece called "Odds of Our Games."

Display the Top Prizes Remaining Report: Every morning when you sign in the terminal will generate a "Top Prizes Remaining" report. Post this updated report in the clear sleeve or change mat on your counter. The clear sleeve must be on your dispenser or near the point of purchase.

The Lottery provides updated, weekly prizes remaining and end-of-game information. It is also sent out in all ticket orders. Make sure you review and display the most current information in your play station.

Scratch-off fact sheets with odds and prize information are attached to a ring on the play station. Encourage players to read the information, but discourage them from removing this resource.

The Scratch-off Ticket Information Sign and About Our Odds Sign must be posted at or near the point of purchase.

CONTACT INFORMATION

Ticket Orders: Contact Your MSR

Stolen/Missing Tickets: 1-866-269-5668

IGT Help Desk: 1-844-458-8535

Customer Information: 1-866-736-9819

Licensing: 1-866-737-7235 (Option 4)

Gambling Addiction Services: 1-877-452-5155

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Launch dates and tickets are subject to change. Artwork shown is not necessarily representative of final product.



STATE RIVALRY IS A WIN FOR EDUCATION

The tradition continues. On Tuesday, August 6, Gamecock and Tiger fans can once again try their luck on their team's newest \$5 scratch-offs. Bragging rights on the *Carolina Jackpot* and *Clemson Jackpot* scratch-offs could be worth as much as \$200,000!

Sales of these new tickets are estimated to generate an additional \$3 million for education.

And there's more good news. Tell fans about the **Carolina/Clemson**

Second-Chance Promotion. Players' Club members can enter their *Carolina Jackpot* and *Clemson Jackpot* tickets into this promotion for a chance to win up to \$100,000 in cash.

Two cash prize winners will be selected for a special, on-court experience at a Carolina women's basketball game and at a Clemson men's basketball game. The winners will find out LIVE at the game if they're taking home either \$50,000, \$75,000 or \$100,000!

Encourage players to enter their *Carolina Jackpot* and *Clemson Jackpot* tickets by using the Players' Club App or at sceducationlottery.com.

The Lottery is honored to be able to offer you these tickets in partnership with our state's two largest public universities, Clemson University and the University of South Carolina. It's fitting, considering that over these last 20+ years, proceeds from tickets you've sold have meant deserving students at these institutions have benefited from more than 413,000 lottery-funded scholarships and grants.

Students like Emily and Tate, pictured above.

Emily's a Tiger. At Clemson, she received the LIFE scholarship, which covered her tuition and Honors College fees. The savings allowed her to live out a dream of hers, an internship opportunity at the NCAA Men's College World Series.

"I was able to explore new things academically and immerse myself as a college student through extracurricular activities and organizations," Emily said. "I can truly say that this scholarship



opened many doors and opportunities which benefited me academically and professionally."

You might get to meet Tate yourself. He's interning with the Lottery this summer, and one of his projects is helping put up lottery window signs at stores all over the state. He just finished Carolina and was a LIFE scholarship recipient.

"I'm proud to be an intern at the Lottery. I have learned so much and met so many great people," Tate said. "I enjoy installs at retailers the most. I am a very hands on person, and getting to see the designs I have created put up in store fronts for everyone to enjoy is rewarding."

You see, your support selling these new games matters. And Go Gamecocks and Tigers too!

Overall odds are 1 in 3.98. Top prize odds are 1 in 520,000.

The **PALMETTO SERIES** is the annual points competition between **CAROLINA** and **CLEMSON**. When the rivals face off the season, each will earn a point for a win, with the overall winner taking home the trophy.

7-6



TIGERS WIN the 2023-24 Palmetto Series title over the Gamecocks.

5-1

GAMECOCKS lead the overall Palmetto Series, winning five straight titles.

UPCOMING SCHEDULE



MEN'S SOCCER
Fri., August 30



WOMEN'S SOCCER
Thurs., September 5



FOOTBALL
Sat., November 30