MAKING LOTTO A PRIORITY PAYS

Meet Sniqua Salley, "Quana" as she's called by players and staff. She manages the **Circle K #2723992** in **North Charleston**. When she took over two years ago, the Lottery wasn't their biggest priority, but her up-beat personality, award-winning smile and love of Lottery, quickly won over the customers.

Circle K owes its success to its customer service, and they lead with this everyday. "We have so many returning customers because of customer service," Quana said. The store keeps a steady supply of tickets and addresses players concerns.

Quana's best practice, just before draw break she dedicates a register for cash only and Lottery to ensure players get their picks in on time. This is what sets them apart from the rest.

Quana's favorite thing about the Lottery is its contribution to education. She has a child who is a happy recipient!

- Shaunell Strong, Coastal MSR

PLAYERS' CLUB REWARDS

"SCEL COIN" DRAWINGS:

\$10,000 Cash (10 winners) – Draw Date 12/4/24

Blackstone Grill Package (2 winners) & \$500 Cash (50 winners) – Draw Date 12/11/24

Carolina Men's Basketball Tickets (1 winner), Carolina Women's Basketball Tickets (1 winner) & Clemson Men's Basketball Tickets (1 winner) – Draw Date 12/18/24

ACHIEVEMENTS TO EARN EXTRA "SCEL COIN":

December 1-31

- -Enter \$50 worth of any tickets
- -Enter \$20 worth of Palmetto Cash 5
- -Enter 2 \$5 scratch-offs and \$10 in Powerball
- -Enter five Giant Jumbo Bucks scratch-offs
- -Enter 5 \$10 The Big \$pin
- -Enter 3, \$1 3 Times Lucky scratch-offs and \$10 in Cash Pop

December 2-8, 9-15, 16-22 & 23-29

- -Enter \$10 worth of Pick 4
- -Enter 3 \$3 scratch-offs

TICKET TALK

NEW GAMES

Tuesday, December 3:



Tuesday, January 7:



DATES TO KNOW

LAST DAY TO SELL

Wed., December 18: Jumbo Bucks (#1465) Wed., December 25: Fa\$t Ca\$h (#1559)

LAST DAY TO RETURN

Fri., December 6: \$200,000 Crossword Extra Play (#1534) Fri., December 13: Cash Payout (#1537) & Loteria (#1540) Fri., December 27: Max Money (#1556) & Stacks of Cash (#1471)

LAST DAY TO CLAIM

Tues., December 3: 50X The Cash (#1544) & Extreme Green (#1518) Tues., December 17: Double Sided Dollars Extra Play (#1548)

Tues., December 31: Money Vault Multiplier (#1520)

THEGAMEPLAN

TAKE A SEAT

ENJOY A LOOK BACK AT SOME OF THE THRILLING WINNING MOMENTS THAT MADE HEADLINES IN 2024.

LIGHTS. CAMERA. ACTION.

This year more than 20 players won \$1 million or more playing the Lottery. When players win, you win. For every winning ticket sold of \$10,000 or more, your store earns a one percent commission.



THE **GAMEPLAN**

The Game Plan is published monthly by the South Carolina Education Lottery. Every effort is made to ensure the information presented is accurate. Due to print lead times and delivery, certain information may not be the finalized product or version. For questions about this publication, call 803-737-4419.

REMINDERS

BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCEL POINT OF SALE. This information is included in the piece called "Odds of Our Games."

Display the Top Prizes Remaining Report:

Every morning when you sign in the terminal will generate a "Top Prizes Remaining" report. Post this updated report in the clear sleeve or change mat on your counter. The clear sleeve must be on your dispenser or near the point of purchase.

Prizes remaining, end-of-game and odds information for scratch-off games is available by scanning a QR Code posted at the play station. Make sure you display this QR Code in your play station.

CONTACT INFORMATION

Ticket Orders: Contact Your MSR

Stolen/Missing Tickets: 1-866-269-5668

IGT Help Desk: 1-844-458-8535

Customer Information: 1-866-736-9819

Licensing: 1-866-737-7235 (Option 4)

Gambling Addiction Services: 1-877-452-5155

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Launch dates and tickets are subject to change.
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Lottery winner shocked by 'all the zeros' after store clerks pick winning SC ticket

A Lake City lottery player asked the store clerks to pick him out a winning ticket, and they did. Their choice won him \$300,000. "I was happy," the winner said.

He told lottery officials that the tickets he'd been choosing weren't lucky, so he welcomed the help from the staff at the **Busy Corner** on S. Ron McNair Blvd. in **Lake City**. He took the ticket home to scratch and was stunned when he saw the dollar sign followed by all the zeros.

"I always hoped I'd win, but I never thought it would happen," he said. "This is going to better me and my family for years to come."

SC man finds \$1 million winning lottery ticket in a stack of old tickets

In a stack of old lottery tickets, a Midlands man found a \$1 MILLION winner.

He says the winning Mega Millions® ticket had been laying on his living room table for more than a month, along with some other tickets too, that he had been waiting to check.

"I didn't believe it," he said when he finally realized he was a millionaire.

He bought the winning ticket while grocery shopping at the **Food Lion** on Leesburg Rd. in **Columbia** for the drawing on Tuesday, January 16. The ticket matched the first five numbers drawn to win \$1 million.

And he wasn't in a hurry to cash it in either, or to spend it. The winner and his wife have decided to save the prize money for retirement.

"I'll still play from time to time," he told lottery officials. But he said his wife's not letting him leave his tickets on the living room table anymore or waiting so long to check them.

Gut feeling leads to \$300,000 lottery win for SC man

A Bluffton lottery player's method for choosing tickets has proven lucky, winning him \$300,000.

"I get whatever ticket is sticking out the furthest," he said.

At the Enmark Station #851 on the Bluffton Parkway in Bluffton that ticket happened to be a Stacks of Cash scratch-off. The winner told Lottery officials that he had a good feeling about that one and bought it for \$10.

He says he started scratching it and abruptly stopped when he saw the \$300,000 prize was his.

"I couldn't believe it," he said. "I went home and took the rest of the day off.

South Carolina woman wins lottery after losing her job

A few days after losing her job, a Lowcountry woman's luck changed.

She bought a single lottery ticket and won \$300,000.

"I'm still in shock and extremely grateful," she told lottery officials. "I've never won anything before."

Her lucky break happened at the store locals call **The Old Pantry** (PAA of

Beaufort LLC) at 1190 Ribaut Rd. in **Beaufort**. There she took a chance on a \$300,000 Gold Rush scratch-off that has given her a fresh start and the ability to buy a new house.

"It's crazy how things worked out," she said.

Florence Country lottery player forgets to fill up at gas station

A Scranton lottery player called the store clerk over to look at her lottery ticket.

The clerks advice when she saw it, "Get in your car and drive out of this parking lot."

The winner did just that, hurrying home from the **Little Fisher Truck Stop** in **Scranton** with a \$300,000 winning Wild Cash Multiplier Extra Play ticket.

And home is where the winner plans to spend most of the windfall on a long awaited renovation.

"I was completely numb, confused and relieved," the winner told South Carolina Education Lottery officials. "I drove off and forgot to pump the gas that I had paid for."

Columbia woman wins second lottery jackpot

Talk about lucky. Almost two years after winning \$1 million playing the South Carolina Education Lottery, a Midlands woman has won another \$300,000.

She called the \$1 million win the "biggest surprise of my life," but says the second win was even more unexpected.

It happened exactly like it did the first time.

On her way to work, she stopped for a \$10 ticket at the **King Fuel** (Krishnaprapti LLC) on Two Notch Rd. in **Columbia**. Sitting at her desk, she scratched off the top prize win and slipped the \$300,000 Gold Rush ticket into her purse.

"I started dancing around my office," she said. "It was a thrill."

But this time she didn't take her lunch break early to go cash in the ticket. Instead, she waited until the next morning, so she could show the ticket to the clerk that sold it to her.

The winner isn't telling anyone else. Not even her coworkers know about the two wins

"I'm going for three," she joked.