



TICKET TALK

NEW GAMES

Tuesday, July 2:



Tuesday, August 6:



DATES TO KNOW

LAST DAY TO SELL

- Wed., July 10: Cherry Twist Doubler (#1530) & Cherry Twist Tripler (#1531)
- Wed., July 17: 3 Times Lucky (#1426), Hit \$250 (#1477) & Carolina Cash (#1490)
- Wed., July 31: The Rolling Jackpot \$10 (#1516) & 100X The Cash (#1545)

LAST DAY TO CLAIM

- Tues., July 2: Clemson Jackpot (#1498)
- Tues., July 9: Loteria (#1493)
- Tues., July 16: Southern Spectacular (#1500), The Rolling Jackpot (#1513) & The Rolling Jackpot \$2 (#1514)
- Tues., July 23: The Rolling Jackpot \$5 (#1515) & 10X The Cash (#1542)

THE GAMEPLAN

HELLO SUMMER NEXT \$20 TIX WILL BE A HOT BESTSELLER

COOL OFF WITH A GOOD BOOK

Sit back, relax and enjoy these tales told by recent South Carolina lottery millionaires.

STORE SETS RECORD FOR WIN

Just days after its grand opening, a Refuel in Conway sells a lottery ticket worth \$50,000.

A LOOK BEHIND THE COUNTER

A family-run, Upstate store has shown that variety is really the spice of life when it comes to lottery sales.

Players at This Store Like Options

Sandy, left, and Neel, right, are two of the owners of **Xpress Fuel Mart**, a family run store in **Greer**. This location had been closed when it was purchased in 2016. In the eight years that Xpress Fuel Mart has been open, it has become a thriving part of the community.

Gas, tobacco and cold beverages may be what you think gets customers in the store. But don't count out good old fashioned luck in the form of lottery scratch-offs and draw game tickets. Xpress Fuel Mart sells nearly \$2 million in lottery tickets per year. Carrying a variety of games and paying out all winners, Xpress Fuel Mart has become a very popular store.

"About 80 percent of my customers are scratch-off buyers, while 20 percent play online games like Pick 3 and Powerball," said Sandy.

Customers say that they like coming to Xpress Fuel Mart because of the variety of tickets and that they pay out promptly. It's also the nice and helpful people that own it.

- David Wayne, Upstate MSR

PLAYERS' CLUB REWARDS

"SCEL COIN" DRAWINGS:

- Liverpool/Manchester 2024 Tickets – 2 winners – Draw Date 7/9/24
- Carolina Football 2024 – 1 winner – Draw Date 7/31/24
- Clemson Football 2024 – 1 winner – Draw Date 7/31/24

ACHIEVEMENTS TO EARN EXTRA "SCEL COIN":

- July 1-31
 - Enter \$50 worth of any tickets
 - Enter one of each Gold Rush scratch-off
 - Enter \$10 worth of CASH POP and \$10 worth of Lucky 7 scratch-offs
 - Enter any 3 \$5 scratch-offs
- July 1-7, 8-14, 15-21, & 22-28
 - Enter \$15 worth of Mega Millions tickets



THE GAMEPLAN

The Game Plan is published monthly by the South Carolina Education Lottery. Every effort is made to ensure the information presented is accurate. Due to print lead times and delivery, certain information may not be the finalized product or version. For questions about this publication, call 803-737-4419.

REMINDERS

BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCEL POINT OF SALE. This information is included in the piece called "Odds of Our Games."

Display the Top Prizes Remaining Report: Every morning when you sign in the terminal will generate a "Top Prizes Remaining" report. Post this updated report in the clear sleeve or change mat on your counter. The clear sleeve must be on your dispenser or near the point of purchase.

The Lottery provides updated, weekly prizes remaining and end-of-game information. It is also sent out in all ticket orders. Make sure you review and display the most current information in your play station.

Scratch-off fact sheets with odds and prize information are attached to a ring on the play station. Encourage players to read the information, but discourage them from removing this resource.

The Scratch-off Ticket Information Sign and About Our Odds Sign must be posted at or near the point of purchase.

CONTACT INFORMATION

Ticket Orders: Contact Your MSR

Stolen/Missing Tickets: 1-866-269-5668

IGT Help Desk: 1-844-458-8535

Customer Information: 1-866-736-9819

Licensing: 1-866-737-7235 (Option 4)

Gambling Addiction Services: 1-877-452-5155

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Launch dates and tickets are subject to change. Artwork shown is not necessarily representative of final product.



THE REVIEWS ARE IN MORE MILLIONAIRES ARE A MUST READ

The South Carolina Education Lottery's next \$20 ticket is sure to be a bestseller. The release date for \$2,000,000 Millionaire is to be determined. But here's the cliff notes version to get your ready for the game.

Five new millionaires make it a page turner.

There are five, \$2 million top prizes in the \$2,000,000 Millionaire game. The odds of your store selling one of them is 1 in 1,536,000.

\$100,000 and \$50,000 prizes build suspense.

This ticket offers 6 prizes of \$100,000 and 33 prizes of \$50,000.

Don't put it down without scratching the bonus spots.

Your players can scratch the three

bonus spots for a chance at more cash. Each spot could uncover a \$100, \$200 or \$500 win! Happy summer selling!

NOW FOR A LITTLE LIGHT SUMMER READING

Stories of players winning \$1 million are our most popular. We thought we'd share a few with you. And if your store sells a \$1 million ticket, it earns a \$10,000 commission.

In Columbia...

A Midlands man found a \$1 million winner in a stack of old lottery tickets.

He says the winning Mega Millions® ticket had been laying on his living room table for more than a month, along with some other tickets too, that he had been waiting to check.

"I didn't believe it," he said when he finally realized he was a millionaire.

He bought the winning ticket while grocery shopping at the **Food Lion** on Leesburg Rd. in **Columbia** for the drawing on January 16. And he wasn't in a hurry to cash it in or to spend it either. The winner and his wife have decided to save the prize money for retirement.

"I'll still play from time to time," he said. But his wife's not letting him leave his tickets on the living room table anymore.

In Rock Hill...

Not a lot has changed for this \$1 million Powerball® winner. At least not yet.

"I'm still working," she told lottery officials. "And I'm still playing Powerball®."

The millionaire says she couldn't stop staring at her winning Powerball® ticket from the **Quick Stop** at 275 S. Charlotte Ave. in **Rock Hill**. The quick pick matched the first five numbers drawn on March 16.

"Life is good," she said.

In Greenville...

A trip back to an Upstate convenience store lead a Greenville man to a \$1 MILLION lottery win.

"It was a fluke," the winner explained.

On his lunch break, he went to the **Stop-a-Minit #15** on Pelham Rd. in **Greenville** to buy some Powerball® tickets. When he got back to work, he realized he didn't have his play slips. On his next break, he went back to the store to get them and decided to buy a couple of scratch-off tickets.

"I won \$20 and \$1 million on them," he said. "I was in shock. If the clerk had given me my slips, I wouldn't have had a reason to go back."

So he returned to work a millionaire, but isn't going to quit his job. He's saving the prize money on the **\$1,000,000 Money Maker** ticket for retirement.

"I told my boss to pinch me," he said.



LUCKY #13: Woman wins \$50K at newly-opened convenience store in Conway

Number 13 was lucky for a Grand Strand lottery player.

It was on March 13th when she bought ticket number 13 and matched the winning number 13 for a \$50,000 win.

And that's not all that's unusual.

The store where she got the ticket, the **Refuel** at 1385 E. Hwy. 501 in **Conway**, had just opened. They had only been selling lottery tickets for five days.

According to the area's Lottery Marketing Sales Representative Monique Burgess, the store made history when it sold the top prize winning ticket so fast. "This has never happened that quick in my 19 years with the Lottery," Burgess said.

Refuel's Manager Samantha Hatoway (pictured) was just as surprised when she found out the store had achieved lucky store status in record time. "Wow!" she said.

The winner told lottery officials that she had been watching them build the new convenience store, and was coming back from the airport when she saw it was open. So she stopped in to get something to drink.

"I was thirsty," she said. "I got a drink and was waiting at the register and looking at all the lottery tickets. I had a few extra dollars, so I got two tickets."

Sitting in her car, she scratched off the \$50,000 win and then texted her loved ones a photo of the \$2 ticket to be sure she was seeing it right.

"They joked that 13 must be my lucky number," she said.

MSR Monique Burgess contributed on this story.