

THE GAMEPLAN

RETAILER NEWSLETTER OF THE SOUTH CAROLINA EDUCATION LOTTERY • APRIL 2026 EDITION

A PRIZE FIT FOR A HEADLINER

ENTER FOR A CHANCE TO WIN

A VIP TRIP FOR TWO TO AN iHeartRadio MUSIC EVENT!



WIN UP TO \$200,000!



ALTER EGO



PODCAST AWARDS



JINGLE BALL



sceducationlottery.com



TOP PRIZE ODDS: 1 IN 760,000
OVERALL ODDS: 1 IN 3.99

SECOND-CHANCE PROMOTION ODDS DEPEND
ON THE NUMBER OF ENTRIES RECEIVED.

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COVER STORY

Lucky Star: New \$5 Scratch-off Offers a Winning Mix of Money and Music

Music lovers, listen up. The Education Lottery has your ticket to all the hits.

The Lottery's new **Star Power Second-Chance Promotion** is sending 10 VIPs to an iHeartRadio music event of their choice. So, whether you rock, pop, groove or two-step, there's something for everyone.

Here's what you need to know...

The Ticket - The *Star Power* scratch-off goes on sale Tuesday, April 7. It's a \$5 ticket with a simple play style that's perfect for first time players to try. And when you Ask for the Sale, don't forget to mention the \$200,000 top prize.

The Promotion - Encourage players to enter their *Star Power* tickets into the promotion for a chance to win a music-lovers dream trip. Players can enter tickets through their Players' Club account, either using the app or website. It's free to join.

The Prize - Ten SC Lottery winners will be selected to win a trip for two to their choice of one of the iHeartRadio music events listed:

- iHeartRadio Music Festival, Las Vegas, NV
- iHeartRadio Fiesta Latina, South Florida
- iHeartRadio Jingle Ball, TBD
- iHeartRadio ALTer EGO, Los Angeles, CA
- iHeartCountry Festival, Austin, TX
- iHeartRadio Music Awards, Los Angeles, CA
- iHeartRadio Podcast Awards, Austin, TX

The VIP trip experience includes round-trip airfare, luxury hotel stay, ground transportation between hotel and event, artist/celebrity meet and greets, exclusive soundcheck viewing, venue tours, side of the stage visit during performance and spending money.

The Drawing - Ten winners will be selected on Thursday, August 6 and contacted at the email address listed in their Players' Club account.

The Stars - And if your players still aren't sold, maybe last year's lineup of performances by Jelly Roll, Mariah Carey, The Lumineers, LL Cool J, Ed Sheeran, Tim McGraw, Rascal Flatts and Maroon 5 will pique their interest.

The Lottery is excited to offer your players this unforgettable music experience. With your help, this promotion is going to be a big hit!



WINNER NEWS

Midlands Store's Sales Spike After \$1 Million Powerball® Win

A Midlands man believes his \$1 million Powerball® win was divine intervention.

"I said a prayer," he told South Carolina Education Lottery officials.

And three days later, he was a millionaire.

He played his Powerball® numbers at the **Best Stop** on Bush River Rd. in **Columbia**. The ticket matched the first five white ball numbers drawn on November 26 (7 - 8 - 15 - 19 - 28 and PB 3) to win the \$1 million prize.

(Prayers, continued)

THE GAMEPLAN

The Game Plan is published monthly by the South Carolina Education Lottery. Every effort is made to ensure the information presented is accurate. Due to print lead times, certain information may not be the finalized product or version. For questions about this publication, call 803-737-4419.

REMINDERS

BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCEL POINT OF SALE. This information is included in the piece called "Odds of Our Games."

Display the Top Prizes Remaining Report: Every morning when you sign in the terminal will generate a "Top Prizes Remaining" report. Post this updated report in the clear sleeve or change mat on your counter. The clear sleeve must be on your dispenser or near the point of purchase.

Prizes remaining, end-of-game and odds information for scratch-off games is available by scanning a QR Code posted at the play station. Make sure you display this QR Code in your play station.

CONTACT INFORMATION

Ticket Orders: Contact Your MSR
 Stolen/Missing Tickets: 1-866-269-5668
 Brightstar Help Desk: 1-844-458-8535
 Customer Information: 1-866-736-9819
 Licensing: 1-866-737-7235 (Option 4)
 Gambling Hotline: 1-877-452-5155

South Carolina Education Lottery
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Launch dates and tickets are subject to change. Artwork shown is not necessarily representative of final product.

DATES TO KNOW

LAST DAY TO SELL

Tues., April 7: Bingo (#1652)
 Wed., April 8: Junior Jumbo Bucks (#1625)
 Wed., April 15: 5 Star Wins (#1616)

LAST DAY TO RETURN

Fri., April 10: Million Dollar Mania (#1633)
 Fri., April 24: Holly Jolly Jackpot (#1644)

LAST DAY TO CLAIM

Tues., April 7: Mighty Jumbo Bucks (#1554)
 Tues., April 14: Hit \$50 (#1606), Magic 8 Ball (#1607) & Plug In (#1617)
 Tues., April 21: Carolina Jackpot (#1631) & Clemson Jackpot (#1632)
 Tues., April 28: Super Slingo (#1627)

SECOND-CHANCE DRAWINGS

Million Dollar Mania (\$1 million winner) – Draw Date 4/14

"SCEL COIN" DRAWINGS

NASCAR Powerball The Chase (1 winner) – Draw Date 4/14
 \$500 Cash (25 winners) – Draw Date 4/29

"SCEL COIN" ACHIEVEMENTS

April 1-30

Enter \$50 worth of any tickets
 Enter \$10 worth of Powerball
 Enter \$10 worth of Pick 3
 Enter \$80 in Magnificent Jumbo Bucks scratch-offs
 Enter \$50 in 100X scratch-offs
 Enter \$4 in Palmetto Cash 5 & \$15 in \$5 scratch-offs
 Mar 30-April 5, 6-12, 13-19 & 20-26, 27-May 3
 Enter \$10 in Cash Pop
 Enter \$15 worth of Lady Jumbo Bucks Crossword



(Prayers, continued)

The Lottery caught up with the millionaire earlier this year. He says he's not telling anyone about the win and has given generously to his church.

The odds of winning the \$1 million prize were 1 in 11,688,054.

For selling the claimed ticket, Best Stop in Columbia received a commission of \$10,000.

Rita & Sunny Patel (pictured), who run the Best Stop

convenience store, were excited to learn they sold a ticket that made one of their customers a millionaire.

The winner's remarkable story was reported by media outlets all over South Carolina.

For the store that was already a member of the Lottery's Million Dollar Sales Club, the win has been good for business. The pair is reporting both an increase in scratch-off and draw game sales since news of the win broke.



Ahhhhh Spring... There's just something about this time of year that makes us want to tidy up a bit. It's amazing how much you can get done in just 10 minutes.

To start, if your ticket display is looking a little dull, a quick wipe down will make it shine. Check to see if any items are blocking your scratch-off display and, if you can, move them to give customers a clear, clean, unobstructed view of the tickets.

Next, tackle your play station. You might need to reorganize or even restock a few items like play slips, pencils or brochures for players. Any supplies you need from us, just let us know. And don't forget about your lottery equipment. Keeping your terminal and the area around it clean will keep your equipment humming.

RETAILER SPOTLIGHT

Small Lakelands Store is Big on Lottery Service

Nu-Way of Greenwood is a top-notch, high-class convenience store! You can see it in the employees, the cleanliness of the store, the outstanding breakfast biscuits and the exceptional customer service they provide to their customers, especially their lottery players.

If you have never been in this store, I highly recommend you come to Greenwood to visit. You'll walk out better than you walked in!

This store may be small, but they are mighty!

Nu-Way always keeps their ticket dispensers filled with the newest and greatest games! They ask for the sale and make their customers feel that they are valued. They always wish their players good luck and invite them to come back. They literally never miss a beat when it comes to making a sale.

The owner of this store is always eager to read the latest lottery news, hang up the newest sign and



participate in whatever incentive may be going on.

Please, visit Nu-Way of Greenwood and let their wonderful employees show you how selling Lottery is done right!

- Britni Rushton, Upstate LSR

NEW GAMES

Tuesday, April 7:



Tuesday, May 5:

