

THE GAMEPLAN

RETAILER NEWSLETTER OF THE SOUTH CAROLINA EDUCATION LOTTERY • AUGUST 2026 EDITION



COVER STORY

GAME ON: Powerball Xs and Os™ Set to Kick-off Tuesday, September 8

Ready. Set. Sell. Powerball® and the National Football League have teamed up to offer fans a new way to play and win.

Powerball Xs and Os™ is a multi-state jackpot game where players can score cash prizes and exclusive NFL perks like game tickets and merchandise.

Tickets go on sale Tuesday, September 8. The cost is \$5.

Drawings are held Sundays at 10 p.m. The first drawing is Sunday, September 13.

The first jackpot will start at \$1 MILLION. Jackpots will be based on sales and grow until won.

To play, simply pick your teams.

Select eight out of the 32 NFL teams or opt for a quick pick, as shown on the play slip to the right. During the drawing, eight NFL teams are selected. Match all eight teams to win the jackpot. There are four other ways to match and win prizes up to \$20,000.

(Powerball Xs & Os, continued)



WINNER NEWS

SC man returns a lost \$500 lottery ticket, wins \$586,000 jackpot weeks later

Talk about good karma. Two months before a Grand Strand man won a \$586,000 jackpot, he found a \$500 winning lottery ticket and, with some help, returned the ticket to its rightful owner.

He found the winning Pick 3 ticket lying on the floor of the Murphy gas station outside the Walmart on Dorsette Dr. in Myrtle Beach. He told the store manager to let him know if anyone came back looking for it.

Later that day, the Murphy store manager surprised him, pulling up next to his car on the highway. He yelled out the window that the owner of that ticket was at the store asking if anyone had seen it.

So he drove back to the store to meet him and deliver the ticket. The two fellows hit it off. They talked, laughed, took pictures together and before saying goodbye each bought a Mega Millions ticket.

“The owner was so grateful to get the \$500 ticket back, that I knew I was going to hit the lottery after that,” the winner said. “I just knew it.”

The good deed was rewarded on April 25, when a Palmetto Cash 5 ticket he bought at the same Murphy store matched all five numbers drawn to win him that night’s \$586,000 jackpot.

“I’ve been lucky in life and can use this prize to help some people,” he said. “And maybe my story will encourage others to do the right thing.”

For selling the claimed ticket, Walmart #5923 Fuel Kiosk in Myrtle Beach received a commission of \$5,860.



The Game Plan is published monthly by the South Carolina Education Lottery. Every effort is made to ensure the information presented is accurate. Due to print lead times, certain information may not be the finalized product or version. For questions about this publication, call 803-737-4419.

REMINDERS

BY STATE LAW, ODDS INFORMATION MUST BE DISPLAYED IN ALL RETAIL OUTLETS ADJACENT TO SCEL POINT OF SALE. This information is included in the piece called “Odds of Our Games.”

Display the Top Prizes Remaining Report: Every morning when you sign in the terminal will generate a “Top Prizes Remaining” report. Post this updated report in the clear sleeve or change mat on your counter. The clear sleeve must be on your dispenser or near the point of purchase.

Prizes remaining, end-of-game and odds information for scratch-off games is available by scanning a QR Code posted at the play station. Make sure you display this QR Code in your play station.

CONTACT INFORMATION

Ticket Orders: Contact Your LSR
Stolen/Missing Tickets: 1-866-269-5668
Brightstar Help Desk: 1-844-458-8535
Customer Information: 1-866-736-9819
Licensing: 1-866-737-7235 (Option 4)
Gambling Hotline: 1-877-452-5155

South Carolina Education Lottery
P.O. Box 11949
Columbia, SC 29211-1949
www.sceducationlottery.com

Launch dates and tickets are subject to change. Artwork shown is not necessarily representative of final product.

DATES TO KNOW

LAST DAY TO SELL

Wed., August 12: Ruby Red Treasures (#1650) & Loteria (#1657)
Wed., August 19: Frosty Fortunes (#1645) & 50X (#1663)

LAST DAY TO RETURN

Fri., August 3: 20X (#1662)
Fri., August 7: Hit \$500 (#1639), Hit \$50 (#1640) & Loose Change Multiplier (1654)
Fri., August 28: Hit \$250 (#1614) & Loose Change Multiplier (#1654)

LAST DAY TO CLAIM

Tues., August 11: Corner Payout (#1620)
Tues., August 18: 3 Times Lucky (#1571)

“SCEL COIN” DRAWINGS

\$500 Cash (50 winners) – Draw Date 8/5
Tailgate Bundle (1 winner) – Draw Date 8/12

SECOND-CHANCE DRAWINGS

Star Power (10 winners) – VIP Trip – Draw Date 8/6
My Money Maker (5 winners) – \$100K – Draw Date 8/12

“SCEL COIN” ACHIEVEMENTS

August 1-31

- Enter \$50 worth of any tickets
- Enter \$5 worth of Pick 3
- Enter \$10 worth of Palmetto Cash 5
- Enter \$50 worth of Cash Money scratch-offs
- Enter \$100 of worth of \$20 scratch-offs
- Enter 3 Match 2 Win & \$10 in Cash Pop
- August 3-9, 10 -16, 17- 23 & 24-30
- Enter \$10 in Price Is Right
- Enter \$20 in Mega Millions



(Powerball Xs & Os, continued)

And there’s an app coming soon!

Encourage your players to download the Powerball Official App when it’s available. Players can use the app to enter their Powerball Xs & Os™ tickets into drawing for a chance to win football-themed prizes like gift cards, merchandise, NFL game tickets, trips and more.

With the Powerball Xs and Os™ game launch coinciding with Week One of the NFL season, it provides you a perfect opportunity to ask for the sale. Customers who are sports fans or Powerball® players will want to give it a try. Invite them to add a little more excitement to their Sundays.

RETAILER SPOTLIGHT

Lottery Regulars Feel at Home at this No. 1 Store

Three Way Food Mart, owned by Darsham Jimit LLC, in Johnston is celebrating another exciting milestone after selling a \$750,000 winning Mighty Jumbo scratch-off ticket.

The store has become a well-known destination for players throughout the area and currently ranks No. 1 in lottery sales in Edgefield County. This latest big winner adds to the store's reputation as a lucky stop for lottery players.

"We are grateful for the support of our customers and proud of the team that helps make Three Way Food Mart a welcoming place to shop and play," said owners Hema and Alpesh Patel.

Many customers return regularly not only for the chance to win, but also because of the exceptional customer service they receive from employees Sapna Bu and Kuldipsinh, a husband-and-wife team known for their friendly attitudes and commitment to customer satisfaction.



"The relationships our employees build with customers make a difference every day," the Patels said. "People enjoy coming into the store because they feel welcomed and appreciated."

As local players continue to try their luck, Three Way Food Mart remains committed to providing a positive experience for every customer who walks through its doors.

- Ashlee Langley, Midlands LSR

NEW GAMES

Tuesday, August 4:



Tuesday, September 1:

